Volvo Cars Poole becomes a Regional Business Centre for the Brand

Published: August 28, 2018

Author:

Online version: https://www.wheels-alive.co.uk/volvo-cars-poole-becomes-a-regional-business-centre-for-the-brand/



Volvo Cars Poole – More than the Centre of Business!

Dorset's authorised Volvo retailer, Volvo Cars Poole, has become a Regional Business Centre for the brand. The achievement follows the relocation to brand new, Swedish inspired 1.5 acre premises on Ringwood Road in Poole earlier this year.

As a Regional Business Centre, Volvo Cars Poole will be the south coast's fleet and company car specialist, working in an area stretching across Dorset and into Salisbury and west Hampshire.

To support this growth, two Local Business Development Managers have been recruited, and their role is to work closely with businesses to understand their company car requirements and to introduce them to the award-winning Volvo range.

Paul Taylor and Agate Loce will be based at the Poole showroom, but will also travel to businesses across the region.

Volvo Cars Poole general manager, James Litton, said: “I am delighted that we have been given this business certification – it means that we can now get out into the corporate world and show businesses what we have to offer within our range of vehicles. From the V40 and V60 estate through to the larger S90 saloon and XC range of SUVs, we have a broad range of award-winning models to suit any business need. We can also offer many funding options to ensure we meet all individual requirements.

With Paul and Agate with have recruited two people with an extensive knowledge of business sales within the automotive industry, so our customers will be able to rely on them as experts in company car taxation, funding, environmental credentials and of course the Volvo car range. I am looking forward to building strong relationships with other businesses in Dorset and beyond.”

Volvo Cars Poole opened in its new showroom on Ringwood Road in February 2018.

The new showroom houses eight new vehicles, can service 12 vehicles at any one time and displays over 60 approved used Selekt Volvo models.