The Motor Ombudsman enters into partnership with insurance broker Howden

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The Motor Ombudsman has teamed up with Howden, insurance broker, to enhance benefits available to businesses accredited to the Ombudsman, and Howden’s Motor Trade Insurance

policyholders...

They tell us:

(Image and all words from The Motor Ombudsman).

- The Motor Ombudsman has partnered with Howden to enhance the portfolio and value of benefits available to its accredited businesses and Howden's Motor Trade Insurance policyholders
- Businesses accredited to The Motor Ombudsman, such as vehicle retailers, independent garages and mobile mechanics, will be able to take advantage of preferential premium rates and exclusive offers when taking out Howden Motor Trade Insurance
- Howden Motor Trade Insurance clients will have access to a tailored accreditation package from the Ombudsman for the automotive sectorLondon, 09 April 2024: The Motor Ombudsman, the Ombudsman dedicated to the automotive sector, is pleased to announce that it has entered into a partnership with Howden, the market-leading insurance broker. The new collaboration has been introduced to enhance the suite and value of benefits available to both Motor Trade Insurance policyholders, and Motor Ombudsman-accredited businesses operating in the service and repair and vehicle sales sectors.The partnership introduces a unique proposition to Howden, offering its clients that are not already accredited to The Motor Ombudsman, such as vehicle retailers, independent garages and mobile mechanics, a tailored package when applying for accreditation to The Motor Ombudsman's established Chartered Trading Standards Institute (CTSI)-approved Motor Industry Codes of Practice for Service and Repair and Vehicle Sales.
  Similarly, through the collaboration, Motor Ombudsman-accredited businesses will be able to take advantage of a suite of benefits when taking out one of Howden's Motor Trade Insurance products. These include being able to take advantage of preferential premium rates, and a number of exclusive offers in relation to the level of cover when taking out a policy.

  Bill Fennell, Chief Ombudsman and Managing Director of The Motor Ombudsman, said: "We are delighted to be partnering with Howden. This mutually-beneficial relationship provides

our shared target customer base of independent motor trade businesses with access to a market-leading win-win collaboration."

Bill added: "We are constantly looking to raise the bar in terms of the value that we offer to our accredited businesses, and this partnership provides the ideal stage for which to do this. In addition, this enhanced relationship with Howden delivers an innovative and effective marketing channel to further expand the reach of our renowned accreditation scheme."

Jem Emirali, Associate Director at Howden, explained: "Our partnership with The Motor Ombudsman reinforces our commitment to continually strengthening our offering to Motor Trade Insurance policyholders, and driving awareness of our market-leading propositions to independent service and repair, and vehicle sales professionals. With common values based on raising standards even higher in the motor industry in terms of the services that we supply to businesses, we look forward to working with The Motor Ombudsman, and continuing to build and evolve this exciting collaboration."

For more information about The Motor Ombudsman, visit www.TheMotorOmbudsman.org.

About The Motor Ombudsman

The Motor Ombudsman is the independent and impartial Ombudsman dedicated solely to the automotive sector, and self-regulates the UK's motor industry through its comprehensive Chartered Trading Standards Institute (CTSI)-approved Codes of Practice. Thousands of businesses, including vehicle manufacturers, warranty product providers, franchised dealers and independent garages, are accredited to one or more of the Codes, which drive even higher standards of work and service, and give consumers added protection, peace of mind and trust during the vehicle purchase and ownership experience. For more information on The Motor Ombudsman, visit www.TheMotorOmbudsman.org.

About Howden

Howden is a leading global insurance intermediary group with employee ownership at its

heart. Founded in 1994, it operates in 55 countries across Europe, Africa, Asia, the Middle East, Latin America, the USA, Australia and New Zealand, employing 17,000 people and handling £30bn of premium on behalf of clients.

For more information on Howden, visit www.howdenbroking.com.