The Little Car Company showcases its vehicles on the frozen lake at St. Moritz

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Classic designs in scaled down form by The Little Car Company put through their paces at St. Moritz…

They tell us:

(All words and photographs from The Little Car Company).

- The Little Car Company recently showcased four of its scaled, electrified icons at the International Concours of Elegance at St. Moritz between 24-25 February
- Visitors were able to test drive the Bugatti Baby II, Aston Martin DB5 Junior, Ferrari Testa Rossa J and the very recently launched Pacco Gara Testa Rossa J
- Guests had the chance to test their racing ability, skilfully tackling an ice race circuit with silverware up for grabs

- Each vehicle was carefully converted to be driven on the ice, from adding studded tyres to integrating limited slip differential
  07 March 2023, Bicester Heritage: The Little Car Company once again took to the ice at the spectacularly unique International Concours of Elegance (ICE) at St. Moritz between 24-25 February. An event like no other, the ICE brings together car collectors and enthusiasts from across the globe to celebrate beautiful and historic feats of engineering, in an equally beautiful setting.

  The Little Car Company hosted clients and guests across the two days, offering all visitors a unique opportunity to sign up for a little car ice driving experience. The Little Car Company's test driving experience turned heads as the event's only dynamic display on the Friday, making it an unmissable chance to test the reimagined icons.

  Visitors to the ICE had a truly unique opportunity to test drive four of The Little Car Company's models on a carefully designed ice circuit. Drivers were able to get behind the wheel of the Bugatti Baby II, the Aston Martin DB5 Junior, the Ferrari Testa Rossa J, and limited edition, Pacco Gara Testa Rossa J.

  This slideshow requires JavaScript.

  Each vehicle was meticulously converted to optimise its performance on the ice, and attendees had the opportunity to show off their driving ability around the Little Car circuit. With a TopGear-style leaderboard, silverware was up for grabs with trophies for those that impressed The Little Car Company team.

  Ben Hedley, CEO of The Little Car Company, said: "The ICE at St. Moritz is an unbelievable event that holds a special place in the diaries of car enthusiasts from all corners of the globe. For us here at The Little Car Company, we were thrilled to be presenting four of our cars on the ice, and just as excited to see attendees get behind their wheels.

  Our Little Car Circuit offered a fascinating test drive experience for those wanting to try out the Bugatti Baby II, the Aston Martin DB5 Junior, the Ferrari Testa Rossa J, and our all-new

Pacco Gara Testa Rossa J. The thrill and excitement of driving our cars was only intensified on the snow-capped surface of St. Moritz, while the trophy up for grabs certainly got the competitive juices flowing.

The ICE at St. Moritz is an event like no other, therefore it is only right that we brought four cars that supplement automotive heritage with a reimagined edge. Set against the stunning backdrop of St. Moritz, surrounded by the buzz of the International Concours of Elegance, these were test drives that will not be forgotten soon.

We are already looking forward to returning to the ICE again next year with some exciting additions to the little car fleet, which we are confident will have heads turning."

About the Little Car Company

The Little Car Company is the world expert in producing exceptional and authentic scaled cars. In partnership with the most elite car manufacturers, it honours the most coveted classic vehicles in automotive history. The company hand-builds the cars in the UK at its Bicester Heritage HQ.

www.thelittlecar.co