



Suzuki announces updated pricing and customer savings across the range

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Suzuki tells us...

(All words and photographs from Suzuki).

- Permanent OTR price change for e VITARA – now available from £24,999
- Headline Retail customer savings across the Hybrid Suzuki range of Swift, Vitara and S-Cross until 31st December 2026.

As the trusted car brand for those who are proud to be different, Suzuki GB PLC announces even more value across the range with headline retail pricing offers and further customer savings applicable from October 1st. The new, more simplified pricing structure boosts Suzuki's strong product pillars offering all the tech you need as standard, unexpected quality along with high efficiency.

Firstly, for Suzuki retail customers looking to go fully electric, e VITARA is now available from just £24,999 for the 49kWh Motion model with the 61kWh Motion grade priced at £27,999. For clarity, the new pricing for e VITARA supersedes the previous Suzuki Granted offer on this model and means customers see one transparent price without the need to calculate grant savings or other deductions.

Swift is proving once again to be a highly popular model in the range with sales up over 30% year on year. Suzuki now aim to boost this even further by offering the Swift 1.2-litre Mild Hybrid Motion with manual transmission from just £16,499 including £3,500 customer saving.



Moving up to Ultra grade with manual transmission takes the price to £17,599 and ALLGRIP four-wheel drive model to £18,849. Additionally, Swift Finance customers will benefit from £500 Finance Deposit Allowance (FDA) from Suzuki until the end of December 2026.

Retail offers for Vitara Hybrid models continue with 1.4-litre Boosterjet Motion and manual transmission available at £21,999, representing a customer saving of £5,300 across the 2WD and ALLGRIP four-wheel drive line-up.

Additionally, S-Cross Hybrid now offers even greater value with an enhanced Customer Saving of £5,050 across the range, taking the price of the 1.4-litre Boosterjet Motion model with manual transmission to just £22,999.

For customers looking at finance options, Suzuki continue to offer some very attractive arrangements either by choosing fully electric with e VITARA or opting for a hybrid model from the range.

e VITARA models continue to be available with four years 0% PCP which enables customers to drive away in EV silence and efficiency with a very low deposit needed or even no deposit at all with monthly payments then adjusted accordingly. Taking the 49kWh Motion grade as an example and with no customer deposit made, monthly payments are just £330 with the usual final payment required to keep the car at the end of the agreement.

All Suzuki models offer up to 10 years / 100,000 miles service activated warranty and e VITARA also includes up to 10 years warranty for the main battery too.