Start Rescue ranked top by ‘Which?’ for value and customer score

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Start Rescue rated best for customer satisfaction…

They tell us:

(All words and images from Start Rescue).

- Start Rescue achieves impressive 83% customer satisfaction score
- Which? breakdown Recommended Provider
- Best value third-party breakdown in Which? survey

Start Rescue is the best for customer satisfaction in the latest Which? survey of breakdown cover. The leading national breakdown provider was also declared the best value for third-party breakdown in the UK.

“We’re thrilled with the results of the Which? survey,” said Lee Puffett, Managing Director of Start Rescue. “Being recognised by the largest independent consumer body in the UK for the fifth year in a row is an amazing achievement and vindication of our commitment to our customers. This is the mark of quality and great value offered by our breakdown cover. I’m so proud of our whole team as they have earned this incredible feedback.”

In its assessment of Start Rescue’s breakdown cover, the Which? team said: “Start Rescue reaches 72% of people in less than an hour and has the highest customer score of any third-party provider.”

The Which? survey also praised Start Rescue for the level of cover offered with all of its polices and said: “All five of Start Rescue’s policy levels include cover for onward travel and emergency overnight accommodation. Start Rescue also has an app that allows you to report a breakdown and track the progress of the recovery patrol.”

Lee Puffett commented: “This confirms our position as a trusted partner to motorists in the UK and when they travel further afield. Being a Recommended Provider by Which? for a fifth consecutive year is a real honour.”

Start Rescue has a 4.4-star rating on Trustpilot, a five-star Defaqto* rating and has achieved Which? Recommended Provider status for five years running. Start Rescue also has a 97% recommendation rate from customers helped at the roadside.

Launched in 2009, Start Rescue is an integral part of the nation’s fourth largest breakdown and recovery service, Call Assist, which now has more than two million UK customers.

For further breakdown advice, please visit startrescue.co.uk.

More information:

www.startrescue.co.uk is a trading style of Call Assist Ltd, which is authorised and regulated by the Financial Conduct Authority and has been providing breakdown services on behalf of many brands for the past 24 years. Call Assist currently services more than 2 million policyholders through a large network of approved recovery agents throughout the UK and a further network in Europe.

*Defaqto helps financial institutions and consumers make better informed decisions, by researching and analysing the terms and conditions for every financial product on the market. Defaqto then rates products on a scale of 1 to 5, based on the quality and comprehensiveness of the features and benefits they provide.