Spare a thought for everyone working to keep us safe and mobile on the road this Christmas

Published: December 23, 2025

Author:

Online version:

https://www.wheels-alive.co.uk/spare-a-thought-for-everyone-working-to-keep-us-safe-and-mobile-on-the-road-this-christmas/



ROAD SAFETY AND breakdown organisation GEM Motoring Assist wishes all drivers a very happy and safe Christmas holiday, and takes the opportunity to thank those who will be at work over the festive season to help keep us all safe.

GEM head of road safety James Luckhurst commented: “As the holiday season arrives, we

think about winding down work – even just for a few short days – and spending time with family and friends.

“But for some, such as recovery operators, police officers, paramedics, firefighters, doctors and nurses, life doesn’t stop at Christmas and it’s very much business as usual.

For GEM’s award-winning breakdown recovery network it will also be business as usual, although GEM is keen to encourage drivers to take simple steps to minimise the risk of a vehicle malfunction. Key steps for a safe holiday journey are to ensure your car’s battery is in good shape, with oil and antifreeze levels correct, lights assessed and working, and tyres correctly inflated – with plenty of tread.

James Luckhurst concluded: ““We hope you won’t require breakdown recovery during the Christmas period, but you can rest assured that we’re available round the clock to offer assistance if you need us.

“From all of us here at GEM, we wish you a happy and safe Christmas, and we thank everyone who will be working on the road during the holiday season.”

Follow GEM on Twitter @MotoringAssist for the latest industry news.

Keep up to date with GEM Motoring Assist at:

X: @motoringassist

Facebook: @gemmotoringassist

Instagram: @gem_motoringassist

LinkedIn: @gem-motoring-assist-limited

GEM Motoring Assist

GEM Motoring Assist provides two levels of recovery service; Recovery EXTRA and Recovery RECLAIM, to suit all needs and pockets.

GEM provides a comprehensive and competitively priced Roadside Assistance and Vehicle Recovery Service. GEM has been Highly Commended in the Personal Finance Awards for four years running. GEM's breakdown cover has also been awarded a 5-star rating by Defaqto, meaning GEM provides one of the highest quality offerings in the market.

GEM Motoring Assist was established in 1932, as an independent driver-based road safety association. GEM's aim is to improve safety for all road users through the sponsorship and initiation of accident prevention measures throughout the UK and to provide motoring and safety information to its own members. Member benefits include a quarterly magazine, free literature and advice and discounts on insurance and other services.