



'Simply' rallies galore at Beaulieu in September (2024)

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Arrivals for the 'Simply French' event.

Beaulieu hosts a wide variety of fascinating 'Simply' events this September.

They tell us:



(All words and images from Beaulieu).

Motoring fans will be marking their calendars with some must-see Simply events still to come at Beaulieu this September. These vibrant rallies offer the chance to admire an impressive line-up of motors, catch up with fellow enthusiasts plus explore the entire Beaulieu attraction.

Petrol-heads have already been able to enjoy a terrific season of Simply events throughout the summer at Beaulieu. A lively Simply VW kicked things off back in May, followed by pristine Porsches and stylish Jaguars in June. Owners of off-road machines were able to get their wheels dirty on Beaulieu's very own Forest Drive at Simply Land Rover in July before an array of Audis were the star of the show. Then, a jam-packed weekend of Simply events saw Italian and Japanese vehicles on display back-to-back. Finally, in August, another busy weekend was dedicated to Aston Martins followed by Fords, but not before a myriad of Mercedes-Benz lined the grounds.

Coming up this September, and bringing a Gallic flair to the program of events, is Simply French on Sunday 1st September. This event is open to French cars of any make or model, from familiar names such as Peugeot, Citroën or Renault or rarer makes including Facel Vegas, Panhard and Matra. All French car owners are welcome to join this great rally!

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Showgoers can then look forward to a beautiful display of 'Beemers' on Sunday 22nd September at Simply BMW. This year, an exciting NEW feature, the Simply BMW Sound-off, is set to take place at 2.30pm on the Arena, in which a selection of vehicles will demonstrate the sound of their powerful engines. The participant to evoke the loudest cheer from the crowd will be named the overall winner and will receive a trophy and a prize.



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Simply BMW.



Simply BMW.

Listen out for popular YouTuber Our Tim who will be commentating throughout the day. BMW drivers may even spot their vehicle in the video he produces of the event!

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Following closely in its tyre tracks and rounding off a spectacular September of Simply events is Simply British on Sunday 29th September. This rally brings together any vehicle built in Britain or by a British manufacturer, meaning visitors can expect a variety of marvellous motors. Classic Rolls-Royce, Morris Minors and MGBs have been among those to join the remarkable roster of vehicles in previous years, and fit in perfectly against



Beaulieu's idyllic landscape.

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Participant tickets are available to buy now - visit beaulieu.co.uk/events to book yours. All other visitors should purchase normal visitor admission tickets, which are available to book at www.beaulieu.co.uk.

At all of these exciting Simply rallies, event-goers can vote for their favourite car of the show in the People's Choice Award. Voting is open until 1pm and the winner and two runners-up are revealed on the Beaulieu Arena at 2pm. Both the winner and runners-up will receive some great prizes from show partner Spitfire Collection and the winner will also be awarded a fabulous Beaulieu trophy.

To top it off, visitor and participant tickets to all Simply events include admission to the whole Beaulieu attraction, including the National Motor Museum, World of Top Gear, the ancestral Montagu home Palace House, 13th century Beaulieu Abbey and the beautiful grounds and gardens.