Shows and activities all summer at the British Motor Museum…

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A full schedule is planned for the British Motor Museum this coming summer…

The British Motor Museum is gearing up to run a full schedule of motoring shows and events this year. Following the Government's road map announcement the Museum is planning to reopen on 17 May and is delighted to say that its popular show season will also return in line with all government guidelines.

Over 14 shows and rallies are being planned for the summer, to include the return of several popular events such as the Land Rover Show, Retro Truck Show as well as some brand-new events. The show season kicks off with the ever popular Metro and Mini Show on 6 June followed by 3 car club rallies: Ford Nationals on 27 June and the TR Drivers Day and Mogfest on 10 July. The BMC and Leyland Show will return on 11 July, the Old Ford Rally on 18 July and take two of the MGF's 25th anniversary with the MGF 25+1 Anniversary Rally on 24 July.



The Museum is asking all visitors and exhibitors planning to be at any of the gatherings, rallies or shows to pre-book their tickets early to avoid disappointment. Events around the country will have limited capacity in keeping with Government guidelines.

The Gaydon Land Rover Show is back on 31 July & 1 August (a changed date for 2021) bringing the finest vehicles, owners and historians together for a weekend dedicated to this iconic marque.

The EV Electric Vehicle Festival takes place on the 7 August and the Classic and Vintage Commercial Show, which this year includes the Transit Van Club Rally and Classic Van and Pick Up Show, returns on 14 & 15 August (also a changed date).

Continuing through the summer, new to Gaydon is 'Autolicious' on 29 August. This event presented by Audi-licious is a rare opportunity to see an array of stunning cars on display including Audi, Aston Martin, Ferrari, Bentley, Porsche, Mercedes, Lamborghini and VW.

The Gaydon Jaguar Show, which began in 2020, returns on 4 September and is billed as a friendly, informal gathering for all Jaguar fans, owners and enthusiasts. The Retro Truck Show returns on 11 & 12 September and to round the show season off the last two events are indoor; the Large Model Aircraft Show on 24 October and the Great British Model Railway Show on 30 & 31 October.

The Museum is keen to remind any car clubs still looking for a venue for a rally, gathering or marque event for 2021 or beyond, that the Museum offers the perfect setting with its two hard standing arenas as well as indoor meeting space. It also offers special discounted rates for clubs. To find out more contact the bookings team on 01926 649649.

The Museum will continue to monitor the Government advice and keep visitors informed of any changes. All visitors are reminded that in line with the Museum's new policy, everyone, including those with annual passes, must pre-book tickets so they can be contacted if there are any changes to the show.

Tickets for most of the events are now on sale and more information about these can be found at www.britishmotormuseum.co.uk/whats-on. 2021 admission prices have been frozen from 2020 and are: Adults £14.50, Children £9 (5-16 years), under 5's free, Concessions £12.50 and a Family ticket £40 (2 adults & up to 3 children). These prices exclude 5 special

show days – see website for details. Tickets to the events also include entry to the Museum & Collections Centre.

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More about the British Motor Museum:

- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust – over 300 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.
- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.
- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.
- British Motor Museum is a National Portfolio Organisation supported by Arts Council England providing funding for a 4-year programme of exhibitions, engagement and learning activity from 2018 to 2022. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2018 and 2022, it will invest £1.45 billion of public money from government and an estimated £860 million from the

National Lottery to help create these experiences www.artscouncil.org.uk

- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the website www.britishmotormuseum.co.uk
- The address is British Motor Museum or British Motor Industry Heritage Trust, Banbury

Road, Gaydon, Warwickshire CV35 0BJ.