



WHEELS-ALIVE!

www.wheels-alive.co.uk

News – Aston Martin DBX Unveiled

Published: November 20, 2019

Author: Robin Roberts

Online version: <https://www.wheels-alive.co.uk/news-aston-martin-dbx-unveiled/>



Robin Roberts reports on the arrival of a vital new car for Aston Martin...

The first Aston Martin DBX five-seat SUV will roll off new production lines in South Wales in Spring 2020.

Breaking new ground for the 106-year-old luxury British marque, the DBX was unveiled simultaneously in the Beijing, China motor show and in the £250M St Athan, Vale of Glamorgan assembly plant today.

The DBX marks a significant step for Aston Martin as the first of the company's cars to be built outside its home plant of Gaydon, Warwickshire and the fourth model in the company's Second Century Plan, conceived and implemented by AML president Dr Andy Palmer.



Dr Palmer said of the newcomer, “I can’t emphasise enough how incredibly exciting and significant DBX is for Aston Martin. Through its development alone, this beautiful SUV has already taken the company into new territories and in inspiring directions.

This is a real landmark for this great British brand and I promise that DBX will reward all who experience it in their everyday lives.”

He took over Aston Martin in 2014 and immediately launched a progressive development plan to transform the perennially struggling prestige brand and which included development of the DBX SUV and its new global manufacturing centre at St Athan.

Work on creating the St Athan vehicle assembly plant was started three years ago and its workforce is predominantly 750 locally recruited people, but that figure could rise with additional models and demand. They have been trained at Gaydon and have gained experience at St Athan building engineering “mules” for development and systems testing.

Dr Palmer has already said St Athan will be home to future high performance luxury electric models from Aston Martin Lagonda as well as a hybrid DBX.

The site includes a small test track and with the 4×4 abilities of the DBX a low hill was included and this will also become part of the customer handover facility at the plant, while its proximity to an airstrip will permit super-rich clients to fly in as well.



Shown at the Geneva Motor Show in 2015, the concept for the DBX has been steadily developed and road tested including its off road performance on closed forest stages used for Wales Rally GB as well as arctic and desert conditions around the world.

DBX has a bonded all-aluminium dedicated SUV platform usually seen on sports cars which means the kerb weight is just 2,245 kg (4,949 lb) but its rigidity endows it with strong dynamics on or off-road. Electrically adjustable air springs raise or lower suspension for any terrain or driver requirements using the 4×4 transmission.

Under the bonnet is a specially tuned version of the same 4.0 V8 engine used in other Aston Martin models, now delivering 550 hp in the DBX and mated to an automatic nine-speed gearbox. The indicated 0 - 60 mph time is 4.3 seconds and maximum speed is just over 180 mph.

The DBX will cost from £158,000 when order books open this week and it will be up against similarly large SUVs from Bentley and Lamborghini as well as a future Ferrari SUV.



WHEELS-ALIVE!

www.wheels-alive.co.uk

The DBX's cabin is very roomy throughout for five people and will be offered with a host of optional extras, including a leather trimmed baby seat, heated front cup holders, all-weather floor mats, illuminated tread plates and a Field Sport pack, with gun cabinet and a shooting stick.





WHEELS-ALIVE!

www.wheels-alive.co.uk



WHEELS-ALIVE!

www.wheels-alive.co.uk



WHEELS-ALIVE!

www.wheels-alive.co.uk



WHEELS-ALIVE!

www.wheels-alive.co.uk



There will be 11



optional accessory packages for the DBX such as a Snow Pack which adds a ski bag, a roof-mounted ski rack and snow chains, a Touring Pack comprising a four-piece luggage set and cabin saddle bags and even a Pet Pack including a pet bed, a portable pet washer and a roll down bumper protector. Interior trim sees unique applications of materials and technology including wood and wool where you would not expect to find them, a 12.3-inch driver display and 10.25-inch central infotainment screen.

Wales Economy Minister Ken Skates said, “Aston Martin’s decision to locate its new manufacturing facility in St Athan has been a huge vote of confidence in the Welsh Government’s can-do attitude and is a genuine testament to the reputation, dedication and skills of our work force in Wales.

I am absolutely delighted that Aston Martin has taken the decision to make Wales its centre for electric vehicle and that the first DBXs will be coming off the St Athan production line next year. It is another huge win for Wales and is an excellent and very tangible example of how Welsh Government support can act as the catalyst for further economic growth and job creation.”



Aston Martin DBX at a glance:

First five-seater SUV from Aston Martin.

Prices: Start at £158,000.

Deliveries: Begin Q2 2020.

Powertrain: Is a 550hp 4.0V8 petrol with 9-speed auto/manual transmission and permanent 4×4 drive, centre and rear diffs.

Performance: Suggests 0 - 60 mph in 4.3 seconds and maximum 181 mph.



WHEELS-ALIVE!

www.wheels-alive.co.uk

Emissions: On NEDC test CO2 269 g/km.

WLTP combined fuel consumption: 19.73 mpg.

Dimensions: L 5.04 m (16.54 ft), W 2.22 m (7.28 ft), H 1.68 m (5.51 ft), wheelbase 3.06 m (10.04 ft).