

New membership scheme for the British Motor Museum

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You can now become a member of the British Motor Museum...

The British Motor Museum has launched a new membership scheme as part of the Museum's plans to engage with more audiences, share its collections more widely and become more financially resilient.



As home to the world's largest collection of historic British cars, the British Motor Museum is an independent Museum and registered educational charity which receives no central government funding. Income from membership will provide essential revenue for the Museum's ongoing development, helping it to conserve and protect its fabulous collections of over 300 cars and millions of artefacts and items in the Archive. In return members will receive a generous range of exclusive benefits.

Members will have free entry to the Museum including all special weekend show days. They will also have exclusive opportunities to preview new exhibitions, to have a private Museum tour and attend the new members' only events.

'Museum on the Move' will be the first of these events and will take place in spring of 2022. An evening event, it will start with drinks and canapes in the Museum's stunning Sky Suite, where members will get the chance to meet and chat with specialists from the Collections Team, as well as fellow members who are passionate about cars and British automotive history. They will then be introduced to the selection of the Museum's cars including 'Huey' the first Land Rover produced, 1904 Wolseley 6 HP and MG Metro 6R4 prototype and get the chance to enjoy the sights, sounds and smells as the engines are fired up ready for them to take a ride.

Jeff Coope, Managing Director at the British Motor Museum said "Becoming a Member of the British Motor Museum is a wonderful way to discover more about us and support our work. Members will be able to form a closer relationship with the Museum's collections and team as well as provide a vital source of income for the Museum. The Covid pandemic has been a tough time for the Museum and all attractions in general, this new membership scheme will help us ensure a bright future for the Museum."

Membership is available from just £3.50 per month or £42 for a year. There are individual, joint and family memberships available as either a Member or Premium Member.

To find out more about membership of the British Motor Museum and the 'Museum on the



Move' event please visit www.britishmotormuseum.co.uk/membership. For more information about the Museum please visit the website www.britishmotormuseum.co.uk or call 01926 641188.

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About The British Motor Museum

- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust - over 300 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.
- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.
- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.
- British Motor Museum is a National Portfolio Organisation supported by Arts Council England providing funding for a 4-year programme of exhibitions, engagement and learning activity from 2018 to 2022. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2018 and 2022, it will invest £1.45 billion of public money from government and an estimated £860 million from the National Lottery to help create these experiences www.artscouncil.org.uk



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- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the website www.britishmotormuseum.co.uk
- The address is British Motor Museum or British Motor Industry Heritage Trust, Banbury



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