National Motor Museum names Lucas Oil as official Lubricant and Additives Partner

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Lucas Oil enters agreement with the National Motor Museum, Beaulieu, as official Lubricant and Additives Partner…

The National Motor Museum tells us:

An agreement to appoint the highly respected manufacturer of engine oils, additives and

workshop lubricants, Lucas Oil, as the official Lubricant and Additives Partner for the National Motor Museum, was confirmed on the Lucas Oil stand at the 2023 Classic Motor Show.

Jon Murden, Chief Executive of the National Motor Museum, said that looking after the Museum's collection of nearly 300 vehicles is a passion, but calling on the support of other experts in automotive maintenance makes practical and economic sense. He added: "This new partnership is a sound investment for both the Museum and its magnificent collection of motor cars, motorcycles and vans."

Dan Morgan, sales and operations director of Lucas Oil, said the agreement recognised that using additives to protect such a high profile fleet offered many practical benefits: "We both hope that the partnership will go on to provide many mutual benefits at many more shows and other motor industry events in the future."

The Museum workshop already uses a range of Lucas Oil additives. These help to protect the engines of the precious fleet. For example, many of the vehicles were designed to run on lead-free petrol. Safeguard Ethanol Fuel Conditioner has been protecting those engines and their fuel system components from damage caused by the high ethanol content of modern fuels. Road trips for some of the vehicles are few and far between. Fuel Stablizer added to the fuel tanks will protect against fuel octane degradation, which can cause problems when engines are eventually re-started.

Family owned and still run by its founder Forest Lucas in the United States of America, Lucas Oil is one of the fastest growing additive lines in the consumer automotive industry. From its UK base in Anglesey, North Wales, the range of premium oils, greases and problem-solving additives is distributed around the world. The Lucas Oil name is fast becoming one of the world's leading consumer brands.

The National Motor Museum at Beaulieu is run by a charitable organisation founded in 1972. The museum houses around 1.9 million items and features a range of exhibitions that

tell the story of motoring with the help of its priceless collection of motor vehicles. These include the Auburn 851 Speedster present on the Lucas Oil stand at the Classic Motor Show. The stylish Auburn was manufactured in America in 1935.

Further information on the Museum's collections is available at https://nationalmotormuseum.org.uk/collections/