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MG Cyberster wins 'Best Sports Car' title by 'Best Cars of the Year'

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Latest MG model, on display at the recent British Motor Show, praised by the international judging panel for its overall competence...

MG tells us:



(All words and photographs from MG).

- MG Cyberster wins 'Best Sports Car' at the 2024 Best Cars of the Year Awards
- EV roadster celebrated for outstanding performance, style and sustainability
- MG Cyberster showcased at The British Motor Show in Farnborough, England, from 15-18 August

MG's all-electric roadster, the Cyberster, has been awarded the title of 'Best Sports Car' as it took up its position on the Best Cars of the Year stand at The British Motor Show, which ran from 15-18 August.

The MG Cyberster was praised by the international judging panel for its innovative design, strong sustainability credentials, and electric performance, making it a standout winner in its category.

The Cyberster also impressed with its high level of comfort and its technologically advanced cabin, featuring a wrap-around three-screen cockpit that places the driver at the centre of a contemporary, cutting-edge experience.

Commenting on the award, Mike Rutherford, Founder and Chair of the Best Cars of the Year Awards, said: "Those who have already seen the bright yellow Cyberster on the Best COTY stand on the opening day of The British Motor Show this week will confirm the car somehow looks even better, classier and more handsome in the flesh than it does in photographs.

Starting at under £55,000 it offers truly unbeatable value for money. It looks like a supercar - but is in the same price league as some comparatively dull hatchback EVs from rival manufacturers."

David Allison, Head of Product and Planning at MG Motor UK, said: "The journey of the MG Cyberster, from concept to reality, has been met with overwhelming excitement. The positive reception from both the media and our customers has been incredible. We're honoured to receive such high praise from the 'Best Cars of the Year' judging panel."



The MG Cyberster combines uncompromising power and performance with a refined design that honours the brand's sporting heritage while embracing cutting-edge EV technology.

Available in both single and dual motor configurations, the Cyberster delivers exceptional performance, with the dual motor Cyberster GT boasting an impressive 503 PS (375 kW) and 725 Nm (535 lb ft) of torque.

Multiple drive modes offer a customisable driving experience, from relaxed motorway cruising in Comfort mode to a thrilling drive with enhanced power in Sport or Supersport mode. The all-wheel-drive GT accelerates from 0 - 62 mph in just 3.2 seconds, making it MG's fastest production car to date.

The 77 kWh battery delivers up to 316 miles of range (276 miles for the GT), with rapid charging up to 150 kW enabling a charge of 10-80% to be delivered in only 38 minutes.

Starting at £54,995 OTR, the MG Cyberster comes with a comprehensive 7-year, 80,000-mile warranty and is available at select dealers across the UK.

For more information about the award-winning MG Cyberster please visit mgcyberster.co.uk To learn more about MG's electric vehicle lineup or to find your nearest dealer, visit www.mg.co.uk.

About MG

Established in 1924, MG Motor boasts a storied legacy that spans a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and



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exhilarating electric vehicles.

MG Motor's dedication is simple yet profound: Democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/80,000-miles manufacturer's warranty.



Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>



About Best Cars of the Year (Best COTY)

Best Cars of the Year (Best COTY) is an unaffiliated, not-for-profit organisation that devised and runs The New Car World Championships.

At the heart of the project sits a genuinely unique, hand-picked judging panel that votes for, then announces the latest World Champion vehicles for consumers across the globe.

Those hugely experienced international judges include independent, world-renowned car designers, engineers, auto industry titans, motorsport legends, journalists, broadcasters, media professionals, vehicle retailers, automotive consultants, motor club chiefs plus major motoring events organisers.

Car enthusiasts also have a say in the voting process via the PUBLIC VOTE button on the bestcarsoftheyear.com website:

www.bestcarsoftheyear.com



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