



WHEELS-ALIVE!

www.wheels-alive.co.uk

JAECOO 7 premium SUV arrives in the UK – pricing announced and order books open

Published: November 29, 2024

Author:

Online version:

<https://www.wheels-alive.co.uk/jaecoo-7-premium-suv-arrives-in-the-uk-pricing-announced-and-order-books-open/>



The JAECOO 7 is a newcomer on the British motoring scene; the firm tells us:

(Photograph and all words from OMODA&JAECOO).



- First model from premium off-road brand JAECOO brings affordable luxury to C-SUV segment
- JAECOO 7 is available in 1.6-litre petrol or PHEV with prices starting at £29,435 and £35,065 respectively
- 60-litre fuel tank and 18.3kW battery combine with outstanding PHEV tech to deliver 745-mile range
- UK deliveries due to commence in JanuaryLondon, 27 November 2024:JAECOO has announced pricing and officially opened the order books for its first UK model, the JAECOO 7. The premium SUV offers a choice of petrol or Plug-in Hybrid Electric Vehicle (PHEV) powertrains, with prices starting at £29,435 and £35,065 respectively.The JAECOO 7 combines impressive off-road ability, performance and efficiency with a stylish exterior design and a tech-rich interior. To meet the duality of its urban and off-road brief, the JAECOO 7 is available in both front- and four-wheel drive configurations, with the latter starting at £32,850.

The 1.6-litre turbocharged four-cylinder petrol engine variant delivers 108 kW (147 PS) of power and 275 Nm of torque, and achieves fuel economy from 37.7 mpg (WLTP). The PHEV powertrain, available on front-wheel drive models, features an 18.3 kW battery that provides an all-electric range of 56 miles and combines with the engine to produce 150 kW (204 PS) and 310 Nm of torque. With a 60-litre fuel tank, the JAECOO 7 PHEV has an exceptional range of 745 miles and a combined fuel economy figure of 403 mpg, or 47 mpg with the battery in a high depletion scenario. (WLTP). It delivers emissions of just 23 g/km of CO₂.

In addition to a 600 mm wading depth, the four-wheel drive version features seven driving modes, including Sand, Mud, Snow and Off-Road settings, enabling drivers to travel effortlessly over most terrains and in all conditions. The JAECOO 7's approach and departure angles are rated at 21 and 29 degrees respectively, with a maximum breakover angle of 200 mm. A Bosch-developed Integrated Power Brake (IPB) system on four-wheel drive models simulates a differential lock with enhanced and faster locking capability. The system can respond in less than 0.1 seconds, providing the fastest 4WD response times when compared to its peers.



The sophisticated exterior design of the JAECOO 7 fuses sleek lines and bold details. At the front, the split daytime running lights and headlights bookend a large vertical waterfall grille to create a distinctively luxurious presence. A defined crease line runs from front to back, enhancing the sense of athleticism, with electrically operated flush-fitting door handles contributing to the vehicle's aerodynamic efficiency. A full-length rear light bar encompassing distinctive light signatures helps to emphasise the new SUV's wide stance.

The spacious interior of the JAECOO 7 provides a premium ambience with exceptional comfort and technology at its core. The cabin features a 14.8" high-resolution touchscreen alongside a 10.25" LCD instrument panel and a head-up display (HUD). Multi-colour interior lighting options, 50 W wireless mobile phone charging, an eight-speaker Sony audio system and a panoramic roof.

Behind the wheel, JAECOO's new SUV is easy to place on or off-road, thanks to its suite of advanced driver-assistance (ADAS) technologies, including a 540-degree panoramic camera system that provides all-round safety and a transparent view of the car's surroundings. The vehicle measures 4,500 mm in length with a 2,672 mm wheelbase, 1,865 mm in width, and is 1,680 mm high.

The JAECOO 7 has already met global five-star safety standards and comes with a seven-year / 100,000-mile manufacturer's warranty as standard.

The JAECOO brand is part of Chery International, China's number one vehicle exporter for over 20 years. Its name is inspired by a fusion of the German word "Jäger" (meaning "hunter") and the English word "cool", to reflect its suitability for all environments. With more than a decade of experience gained from a joint venture with the world's most established off-road vehicle manufacturer, JAECOO was created to be "From Classic, Beyond Classic".

Order books are now open, with UK deliveries due to commence in January.



About OMODA&JAECOO: They tell us:

OMODA is committed to design, intelligence and sustainable responsibility, bringing cutting-edge design and futuristic technology to young Generation Z users, offering them stylish vehicles ahead of their time. In the name OMODA, the “O” stands for life and vitality, a symbol of the essential element of life, oxygen. “MODA” is derived from modern fashion trends, while representing a new global focus on a sustainable lifestyle, an embodiment of ecological greenery and avant-garde style. OMODA is dedicated to embracing global consumers and creating a forward-looking brand for a spirited new generation of car buyers. This attitude is embodied in OMODA’s first model to arrive in the UK, the OMODA 5. A brand-new off-road brand arriving in Europe for the first time, the name JAECOO is inspired by a fusion of “Jäger” (meaning “hunter”) and “cool.” This melding of cultures captures both off-road and urban environments. With more than a decade of experience gained from a joint venture with the world’s most established off-road manufacturer, JAECOO was created to be “from classic, beyond classic”, dedicated to innovation, taking on the urban off-road environment with exceptional performance, world-class safety features and forward-thinking, intelligent technologies. JAECOO blends the experience and craftsmanship of teams from across the world, with the aim of establishing a new standard for urban off-roaders. Combined, OMODA&JAECOO is the fastest growing global automotive brand, with over 220,000 cumulative sales to date. It is part of Chery Holding Group, which made its debut in the 2024 Fortune Global 500, entering the list in 385th position with a revenue of \$39.1 billion.

For more information, visit our website: omodaauto.co.uk or the global website www.omodajaecoo.com