Inconsiderate acts that make British drivers SO upset…

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TOP TEN ACTS THAT MAKE DRIVERS SEE RED?

- Tailgating, using a mobile phone and not indicating irritate drivers the most.
- A quarter said they associate BMW as the brand of car most likely to be poorly driven.

UK drivers are an irritated bunch according to a new survey on what makes drivers see red when they are on the road.

Over 1900 UK drivers told InsuretheGap.com, a specialist provider of GAP (Guaranteed Asset Protection) insurance, what irritates them most about other drivers:

1. Using mobile phone (64%)
2. Tailgating (61%)
3. Not indicating (53%)
4. Incorrect lane use (49%)
5. Driving way under the speed limit unnecessarily (40%)
6. Littering (36%)
7. Being cut up (33%)
8. Inconsiderate parking (32%)
9. No lights in poor visibility (29%)
10. Overtaking a parked car(s) or bike and veering into oncoming traffic with little consideration (28%)
    Other questionable-driving activities irritating drivers include: Oncoming vehicles using full beam (28%); failure to acknowledge courteousness (26%); and undertaking (26%).

For both men and women, their top pet hate is other drivers using a mobile phone, followed by tailgating. Driving under the speed limit unnecessarily is the only activity where there is a big difference between men and women, with 41% of men finding it annoying, but only 31% of women.

The survey found that loud music and littering are also much higher gripes for the over 65s, than younger generations.

When drivers were asked the brand of car they would most associate with being poorly driven, a quarter said BMW, followed by Audi (14%), then Mercedes (6%).

Ben Wooltorton, Chief Operating Officer at InsuretheGap.com, said: “It’s interesting that mobile phone use is the chief bugbear for drivers even though it’s illegal. As well as penalty points and a £200 fine if you use a hand-held phone when driving, you can also lose your

licence if you passed your driving test in the last two years, and be taken to court."

He continues: "What also annoys drivers is if their car is written off, or stolen, and the insurance company only pays out what it is worth at the time, not what they paid for it. This can leave drivers potentially thousands of pounds out of pocket. This is where GAP insurance can help, and cover from InsuretheGap is a fraction of the price of the cover offered by the car dealerships."

*1917 UK drivers surveyed by InsuretheGap.com. The drivers are customers of Halo Insurance Services Ltd.

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More information:

What is Guaranteed Asset Protection (GAP) Insurance for Vehicles?

If a vehicle is stolen, an insurance company will only pay what the vehicle is worth at the time. As vehicles lose between 15 – 35% of value in the first year, and 50 – 60% in the first three years, there is often a large 'GAP' between what was paid for the vehicle compared to what is perhaps still owed on finance, and what the vehicle is now worth.

InsuretheGap.com offer polices that protect car buyers from this 'GAP', at a fraction of the cost of the policies sold by car dealerships. Policies start from just £54.55 for vehicles worth up to £150,000. It covers 'gaps' up to £50,000.

Background on InsuretheGap.Com

They tell us:

InsuretheGap.com is an independent provider of GAP (Guaranteed Asset Protection) insurance. It was launched in 2016 by award-winning and FCA regulated, Halo Insurance

Services Ltd, the team behind the leading provider of standalone car hire excess insurance, iCarhireinsurance.com.

Halo Insurance Services Limited was founded in 2009 by Ernesto Suarez, a leading insurance expert specialising in non-standard motor insurance. Its products include car hire insurance, van hire insurance, car club excess insurance and now Gap Insurance, all of which have been designed to offer more cover for a better price than the policies offered at the rental desk or by car dealerships.

Halo operates the retail brands iCarhireinsurance.com in the UK, leihwagenversicherung.de in Germany, Aseguramicochedealquiler.es in Spain, Huurautoverzekering.com in the Netherlands, Assurancelocationvoiture.fr in France, Insuremyrentalcar.com in the USA, rentalcarprotection.com.au in Australia and Insurethegap.com. Halo also provides insurance solutions to a number of commercial partners involved in the provision of software and booking services to car hire operators around the world.

Awards won:

- 2016 National Champion for the UK, The European Business Awards.
- FINALIST – 2016 Insurance Times Tech and Innovation Awards – Best Use of Technology to Improve Customer Experience
- FINALIST – 2016 Insurance Times Tech and Innovation Awards – Insurance App of the Year
- FINALIST – 2016 British Insurance Awards – Digital Innovation Award
- FINALIST – 2014 British Insurance Awards – Personal Lines Broker of the Year Award
- WINNER – 2013 British Insurance Awards – Insurance Start-Up Award
- FINALIST – 2012 British Insurance Awards – The E-Business Award
- WINNER – 2011 Insurance Times Awards – Broker Innovation of the Year

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