



Events at Beaulieu in 2024 provide automotive and motorcycle interest for everyone

Published: February 21, 2024

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Online version:

<https://www.wheels-alive.co.uk/events-at-beaulieu-in-2024-provide-automotive-and-motorcycle-interest-for-everyone/>

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A multitude of enticing car (and motorcycle) shows on the Beaulieu agenda through 2024...

They tell us:

(All words and images from Beaulieu).

From sports cars to 4X4s, motorbikes to camper vans, hot hatchbacks to luxury saloons, all manner of amazing motors will be taking over the [Beaulieu](#) grounds throughout the packed 2024 rally season. No matter if you're crazy about cars and motorbikes, or just looking for a terrific family day out, you'll be spoiled for choice.

Fourteen vibrant Simply rallies will be taking place, including such unmissable highlights as Simply Porsche, Simply Jaguar, Simply Land Rover and Simply Japanese, along with the brand new Beaulieu Bikers' Day and a selection of other great rallies. The grounds of the National Motor Museum will come alive with the sights and sounds of great vehicles, and with all of the features of the Beaulieu attraction included in your ticket, there is so much to look forward to.



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Always a glamorous start to the Simply season, [Simply Aston Martin on Sunday 7th April](#) will be a terrific gathering of these revered British sports and supercars, with the Aston Martin Owners Club in attendance. Special displays will celebrate the Vantage AMR 59, and also the cars from Feltham era of Aston Martin's history. From owners looking for a great destination to park up their Aston and chat cars, to enthusiasts looking to get up-close to their favourite machines, it's a terrific way to spend a great day out in the New Forest.



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Hot on the heels of Simply Aston Martin, [Simply Audi on Sunday 14th April](#) will continue the automotive enjoyment, giving Audi drivers the chance to park up together, catch up and talk about all things Audi. With the entire Beaulieu attraction included in admission to the rally, including the National Motor Museum, Palace House and Little Beaulieu adventure play area, there will be plenty to see as part of an enjoyable day out.



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Another springtime calendar highlight, [Simply Italian on Sunday 21st April](#) will be brimming with Italian zest and a diverse selection of Italian motors. Taking place on National Drive-It Day, every marque and model of Italian car is welcome, from Fiats to Ferraris, De Tomasos to Lancias, Alfa Romeos to Zagatos. No matter if you own an exotic supercar or a lively city car, if it's Italian, it has a place in the rally.



Brand new event [Beaulieu Bikers' Day](#) is joining the event line-up on Saturday 6th July, open to all ages, marques and models of motorbike and trike. So if you're a keen biker, pull on your leathers and ride into the grounds of the National Motor Museum to chat with other bikers and admire the machines on display. Don't worry if you don't have a bike or trike of your own, simply book visitor tickets to enjoy the day!

Later in the season, there will be more Simply rallies to take your fancy, such as colourful [Simply VW on Sunday 26th May](#) and [Simply Land Rover on Sunday 7th July](#) with its Forest Drive, as well as a selection of other unmissable rallies. If you love the cheeky, characterful Mini, then join the Mini Cooper Register on Sunday 9th June for its [National Mini Day](#), when Minis classic and modern will be putting on a great display.



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The ever-popular [National Austin Seven Rally](#) will return on Sunday 30th June to the Beaulieu parkland, where it has been held since 1963, with a glorious line-up of every variation of the much-loved Austin Seven.



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Participant tickets are available to buy now - visit beaulieu.co.uk/events to buy your participant tickets now. All other visitors should purchase normal visitor admission tickets, which are available to book at www.beaulieu.co.uk.

Simply Aston Martin will take place on 7th April, Simply Audi on 14th April and Simply Italian on 21st April. Simply VW on 26th May, Simply Porsche on 2nd June and Simply Jaguar on 23rd June will be followed by Simply Land Rover on 7th July, Simply Japanese on 21st July, Simply Mercedes on 11th August, Simply Ford on 18th August, Simply French on 1st September, Simply BMW on 22nd September and Simply British on 29th September. Simply Smart on 10th November rounding off the season.



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The National Mini Day will take place on Sunday 9th June, with the National Austin Seven Rally following on Sunday 30th June, the Beaulieu Bikers' Day on Saturday 6th July, the Graham Walker Memorial Run on Sunday 11th August and the Swedish Takeover on Saturday 21st September.

Visitor and participant tickets include entrance to all that Beaulieu has to offer, including the National Motor Museum, *Little Beaulieu*, *World of Top Gear*, *On Screen Cars*, the ancestral Montagu home Palace House, Secret Army exhibition, 13th century Beaulieu Abbey and the stunning grounds and gardens.