Duckhams encourages young enthusiasts of classic cars

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Helping young people to become enthusiastic about, and look after, classic cars…

Robin Roberts reports.

Duckhams Classic Oils were on hand to help launch this year's Classic Car Loan Project, designed to encourage the next generation into the classic car movement. The project gives a new enthusiast the opportunity to have a classic car in their care for a whole year!

The present phase of the project, now in its third year, has 10 cars available, ranging from a

1929 Ford Model A, 1933 Austin 7, 1934 Morgan, Ford Model Y through to a 1949 Alvis, Fords Popular & Anglia, a Vauxhall Victor and two Morris Minors from the 1960s, with more recent classics being an Austin Maestro and a Volvo 240 Estate.

The cars were handed over to their selected younger drivers at a special press launch event at The British Motor Museum, Gaydon, Warwickshire on Saturday April 6th 2019. The session included inspirational videos and interviews with the previous year's drivers to share their adventures and experiences. Then, each of the new drivers for this year were allocated a classic car, which would be in their custodianship for the next 12 months. They were taken to a test track area at the British Motor Museum, Gaydon to learn driving skills, controls and other information from the car's owners to set them on their way. Each of the young drivers must keep a diary on their adventures with the car and learn to undertake all routine maintenance themselves.



Wayne Scott, Duckhams PR Manager, addressed the assembled young drivers, car owners and clubs on the importance of passing on good car maintenance skills to the next generation of classic car custodians. Duckhams then provided each of the drivers with the appropriate amount of oil for each car to see them through the year, either Duckhams Classic Q 20W – 50 multigrade or SAE 30 monograde from the current classic range.

Wayne Scott, PR Manager for Duckhams said, “We have challenged each of the drivers to film their first oil change. Duckhams has provided each driver with enough oil for a full change plus one of our handy 1 litre tins, which are an ideal size to keep in the boot for those crucial top ups. Our challenge to the drivers is to share photos on their social media streams of all the interesting places and events that that the 1 litre tins end up visiting,

throughout the exciting year ahead. So, watch out for hashtag #duckhams to find out more!"

Project Manager Bob Wilkinson said; "I am delighted to have support for the project from such a leading classic oil brand. Each of the cars will be going out with a can of Duckhams Classic Oil, either Classic Q 20W 50 Multigrade or Classic Monograde SAE 30 as appropriate for each car. Since each owner is responsible for the regular under bonnet checks then Duckhams will be on hand to keep the cars' engines protected and running smoothly."

Martin Gough, Director of Classic and Motorsport at Duckhams explained;
"Duckhams is keen to encourage the next generation of classic motorists and this exciting project gives us a great opportunity to contribute. We look forward to seeing the project grow and our partnership continue as the initiative widens in the coming years."

For more information visit: www.duckhams.com and www.classiccarloanproject.co.uk

Kim adds: What an excellent idea! Well done to all those involved in making this possible.