Culture Recovery Fund helps British Motor Museum

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British Motor Museum awarded £261,500 from Government's Culture Recovery Fund...

The British Motor Museum says that it is delighted to announce it has been awarded an

additional £261,500 from the second round of the Government's Culture Recovery Fund. The Museum is among more than 2,700 recipients to benefit from the latest round of awards. This is in addition to the £707,000 which was awarded to the Museum last October as part of the Government's £1.57 billion Culture Recovery Fund (CRF) to help face the challenges of the coronavirus pandemic and to ensure it has a sustainable future. This second award has a slightly different emphasis over round one in that it is to be used between April and June for the core activities of re-starting operations and re-opening the Museum to the public.

Kevin Timms, Chair of the Board of Trustees at the British Motor Industry Heritage Trust said, "This funding is such excellent news. Thank you to the Arts Council for their efforts in coordinating the Culture Recovery Fund and for recognising the importance of the British Motor Museum's collections, public engagement and all of the team's hard work in this round of award. The timing is excellent too, as the British Motor Museum, like many others, is looking forward to re-opening in the coming months and welcoming everyone back."

Culture Secretary, Oliver Dowden, said: "Our record-breaking Culture Recovery Fund has already helped thousands of culture and heritage organisations across the country survive the biggest crisis they've ever faced. Now we're staying by their side as they prepare to welcome the public back through their doors – helping our cultural gems plan for reopening and thrive in the better times ahead."

The British Motor Museum plans to re-open on Monday 17 May 7 days a week from 10am – 5pm with a full programme of family friendly activities for the May half term week. From 7 June to 23 July the Museum will revert to 4 days, opening on Friday, Saturday, Sunday and Monday then open daily again for the summer holidays from 23 July to 6 September. Admission prices have been frozen and are: Adults £14.50, Children £9 (5-16 years), under 5's free, Concessions £12.50 and a Family ticket £40 (2 adults & up to 3 children). Tickets will be for sale online shortly at: book tickets. All visitors are reminded that in line with the Museum's new policy, everyone, including those with annual passes, must pre-book their visit so they can be contacted if there are any changes to the Museum's opening.

The Museum is also gearing up for a summer of motoring shows and events, all in line with Government advice. At least 14 are being planned to include the return of several popular events such as the Gaydon Land Rover Show and the National Metro and Mini Show. Tickets are now on sale and more information can be found at www.britishmotormuseum.co.uk/whats-on

The British Motor Museum would like to take this opportunity to thank both the Arts Council for its funding and also its loyal staff and visitors for all their support. The Museum is greatly looking forward to welcoming everyone back.

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Further information:

- Arts Council England is the national development agency for creativity and culture. They say… We have set out our strategic vision in *Let's Create* that by 2030 we want England to be a country in which the creativity of each of us is valued and given the chance to flourish and where everyone of us has access to a remarkable range of high quality cultural experiences. We invest public money from Government and The National Lottery to help support the sector and to deliver this vision. artscouncil.org.uk
- Following the Covid-19 crisis, the Arts Council developed a £160 million Emergency Response Package, with nearly 90% coming from the National Lottery, for organisations and individuals needing support. We are also one of several bodies administering the Government's Culture Recovery Fund and unprecedented support package of £1.57 billion for the culture and heritage sector. Find out more at artscouncil.org.uk/covid19
- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust – over 300 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.

- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.
- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.
- British Motor Museum is a a National Portfolio Organisation supported by Arts Council England providing funding for a 4-year programme of exhibitions, engagement and learning activity from 2018 to 2022. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2018 and 2022, it will invest £1.45 billion of public money from government and an estimated £860 million from the National Lottery to help create these experiences www.artscouncil.org.uk
- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the

BRITISH MOTOR MUSEUM

website www.britishmotormuseum.co.uk