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## Car buyers turn to electric propulsion as fuel prices rocket...

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All-time high fuel prices are persuading would-be car buyers to move towards electric power...



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- A poll commissioned by The Motor Ombudsman has shown that nearly half (48%) of UK car owners are concerned about owning a petrol or diesel model in the face of record fuel prices, increasing the likelihood of them making the switch to battery power only for their next vehicle purchase
- Drivers aged between 16 to 24 (64%), and those living in Greater London (65%), emerged as being the most worried about having a car driven solely by an internal combustion engine



- The results of the research have been published to mark the launch of “TMO EVolve”, the new electric vehicle (EV) Resource Hub on The Motor Ombudsman’s website
- The portal has been designed to bring together all of The Motor Ombudsman’s electric vehicle-related news and information for consumers and businesses in a single easy-to-navigate area

London, 14 June 2022 An online Opinion Matters poll commissioned by The Motor Ombudsman, the Ombudsman dedicated to the automotive sector, has shown that, with prices at the pumps continuing to increase and reach record highs, nearly half (48%) of UK car owners are concerned about having a pure petrol or diesel-powered vehicle, therefore making a switch to a battery electric car for their next purchase more likely. The cost of filling up an average family car with a 55-litre fuel tank recently hit £100 for the first time, whilst the price of petrol has equally surpassed £8-a-gallon, a figure never seen before in this country.

The recent Motor Ombudsman survey of more than 2,000 UK car owners revealed that individuals aged between 16 to 24 (64%), and those living in Greater London (65%) are amongst the most worried about petrol or diesel vehicles. The study also found that, nationally, a similar proportion of male and female drivers (46% and 49% respectively) are apprehensive about owning a petrol or diesel vehicle at a time of soaring prices on the nation’s forecourts.

The latest findings have been published by The Motor Ombudsman to mark the launch of its new online electric vehicle (EV) Resource Hub. Named “TMO EVolve”, the portal, which can be accessed via the Electric Vehicles tab at the top of every page of The Motor Ombudsman’s website ([TheMotorOmbudsman.org](http://TheMotorOmbudsman.org)), has been designed to bring together the body’s EV-related content in one easy-to-navigate area. As well as the latest EV news from The Motor Ombudsman, users of the Hub have direct access to the body’s dedicated Knowledge Base questions and answers on electric cars, in addition to case studies, webinar recordings, and infographics highlighting the principal sources of disputes brought to The Motor Ombudsman by consumers in relation to EV purchases and ownership.



Furthermore, The Motor Ombudsman research showed that, out of those respondents who stated they were worried about owning a car running solely on conventional fuel, and favoured a move to plugging in when buying their next vehicle, a quarter of male drivers estimated that they would be purchasing an electric car within two to three months. 'Generation Z', i.e. those individuals falling into the 16 to 24 category, also led the charge in terms of being the fastest to make the swap to electric out of any other age group, with 33% stating that a change could be on the cards within eight to twelve weeks.

When looking at the results from a nationwide perspective, the study found that the city of Leeds had the biggest proportion of people (27%) who wished to leave pure petrol or diesel power behind within a two-to-three-month period. Similarly, around a fifth of those living in London and Manchester said that they would consider getting behind the wheel of an electric vehicle within four to six months.

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Bill Fennell, Chief Ombudsman and Managing Director of the Motor Ombudsman, said:

"With fuel costs at unprecedented levels, and the likelihood of further increases coming, as we approach the height of summer, it is clear from our survey findings that the prospect of electric vehicle ownership is becoming increasingly attractive."

Bill added: "In light of the rising appetite for EVs, and a growing parc on UK roads, it was a logical decision to bring together our electric vehicle-related information and resources for consumers and businesses on to a standalone hub. TMO EVolve has therefore been created to provide an easy-to-navigate user experience, offering the ability to view EV information from across our website in one single area, all at the click of a button."

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To view the TMO EVolve EV Resource Hub, visit:

[www.TheMotorOmbudsman.org/electric-vehicles](http://www.TheMotorOmbudsman.org/electric-vehicles).



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