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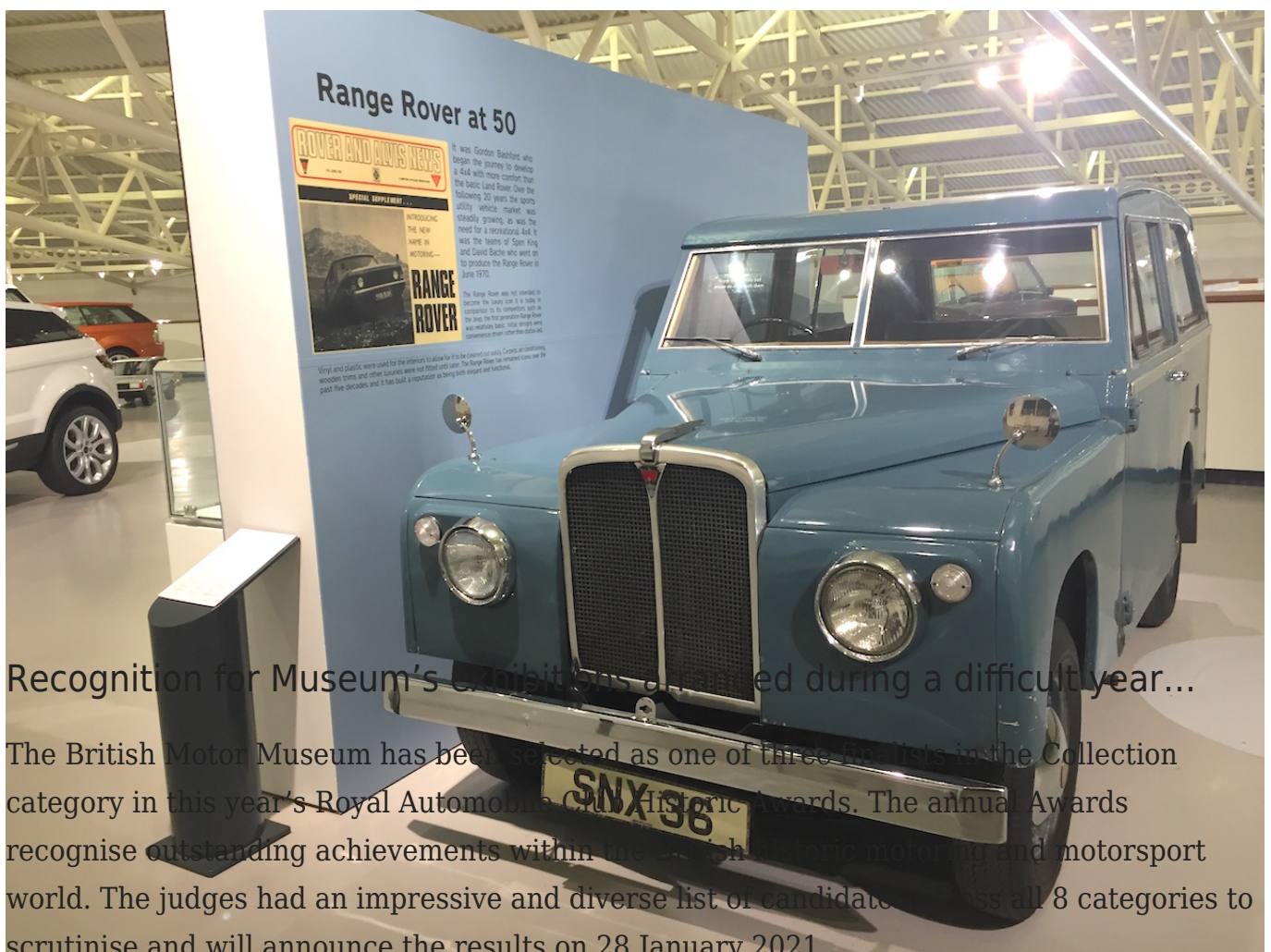
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British Motor Museum shortlisted in the Royal Automobile Club Historic Awards

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Recognition for Museum's exhibitions awarded during a difficult year...

The British Motor Museum has been selected as one of three finalists in the Collection category in this year's Royal Automobile Club Historic Awards. The annual Awards recognise outstanding achievements within the world of historic motoring and motorsport world. The judges had an impressive and diverse list of candidates across all 8 categories to scrutinise and will announce the results on 28 January 2021.

The Museum was shortlisted for a number of reasons, namely hosting three exhibitions during a difficult year and through two lockdowns. These included a major exhibition celebrating the **50th anniversary of the Range Rover** and **"Metro at 40"** which celebrated one



of Britain's best-selling small cars. The exhibition, which went live on 9 September, is free to view from the Museum's website and gives everyone the chance to celebrate this iconic car's special birthday.



Austin Mini Metro 1.3 HLS 1980. A sectioned car demonstrating packaging and interior space. It was silver with paprika trim.

In October the Museum opened a new exhibition from the Jaguar Daimler Heritage Trust (JDHT). *"When Jaguar Bought Daimler"* tells the story of when Jaguar bought the Daimler Company from BSA in 1960.



When Jaguar bought Daimler Intro board.

The Museum has also remained very active online throughout this unprecedented year with its #historybeginsathome social posts and a lively blog. On 13 October the Museum also held its first 'Gaydon Gathering', an informal socially-distanced evening for enthusiasts and their classics, with the opportunity to see the Museum's collection in action.

Stephen Laing, Head of Collections at the British Motor Museum said "Despite the challenges of the past few months, we know that museums like ours are an important part of the community. When the Museum has been allowed to open, we have tried to maintain as much of the normal experience in the safest possible environment for our visitors. When we have had to close, our superb team has found creative ways to keep in touch with our visitors. From fun at home activities for families, updates from the archive, to our first



online exhibition celebrating the Metro's 40th birthday, we've really enjoyed the feedback from the public. We have loved hearing everyone's Metro memories, proving that the much-maligned little car really did help transport a nation through their daily lives and still has a faithful following today. Being a finalist in the Collections category is a great testimony and recognition of the hard work the entire team undertakes".

Ben Cussons, Chairman of the Royal Automobile Club said, "There has never been a better time to be rewarding excellence and achievement in what has been an extraordinary year. From keeping businesses active to producing events when all the odds were stacked against the organisers showed such determination. There was also an impressive line-up of online activities within the entries, which just reinforced how resilient and innovative the industry has been in keeping the wheels turning. The standard of entries this year has been overwhelming and the judges, who I'd like to thank, had a tough time honing them down to the finalists".

For more information about the Awards please visit

www.royalautomobileclubhistoricaawards.co.uk. To find out more about the British Motor Museum please visit www.britishmotormuseum.co.uk. For more information about the exhibitions please visit www.britishmotormuseum.co.uk/explore/temporary-exhibitions

Follow The Museum on social media:

Twitter [@BMMuseum](https://twitter.com/BMMuseum) Facebook www.facebook.com/BritishMotorMuseum

Instagram www.instagram.com/britishmotormuseum

More about the Museum:

- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust - over 300 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.
- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity



formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.

- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.
- British Motor Museum is a a National Portfolio Organisation supported by Arts Council England providing funding for a 4-year programme of exhibitions, engagement and learning activity from 2018 to 2022. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2018 and 2022, it will invest £1.45 billion of public money from government and an estimated £860 million from the National Lottery to help create these experiences www.artscouncil.org.uk
- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the website www.britishmotormuseum.co.uk
- The address is British Motor Museum or British Motor Industry Heritage Trust, Banbury Road, Gaydon, Warwickshire CV35 0BJ.