



British Motor Museum salutes 'Drive It Day'

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Discounted entry at The British Motor Museum for classic car owners on Drive It Day...

The British Motor Museum is celebrating the national *Drive It Day* on Sunday 24 April by



offering owners who arrive in a classic car discounted Museum entry. Drive It Day is again supporting the NSPCC ChildLine and raising funds for this worthwhile charity. Last year Drive it Day raised over £40,000 for the charity through club support and Rally Plate sales.

First introduced in 2005, National Drive It Day was created by the Federation of British Historic Vehicle Clubs to celebrate the One Thousand Mile Trial organised in 1900 to prove the viability of the new invention, the motor vehicle! It is also a chance to raise awareness and support amongst the public for the historic vehicle movement and keeping transport heritage on UK roads as well as raising money for great charities.

Amongst the cars that took part in the first 1000-mile trial was an 1899 Wolseley voiturette 'OWL', driven by Herbert Austin which won first prize in its class at this historic event. Visitors can see this car, which is now part of the Museum's collection, on display on the 'Time Road'.

Reserved parking in front of the Museum will be available for those vehicles taking part in Drive It Day and visitors are welcome to view the vehicles outside or pay to enter the Museum and café. Pre-booking is advised as it offers best value, participants can use the discount code 'DRIVEITDAY' to receive £2 off Museum entry or pay full price and get an annual pass at no additional cost. British Motor Museum Members, Premium Members and Annual Pass Holders enter for free.

For further information about *Drive It Day* please visit the FBHVC website at www.fbhvc.co.uk. To find out more about the event at the Museum and to book tickets please visit the website at [BMM Drive It Day](#) or call 01926 895300.