British Motor Museum renews partnership with Peter James Insurance for another year

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The British Motor Museum tells us:

(Photograph and all words from The british Motor Museum).

The British Motor Museum is delighted to announce the renewal of its partnership with *Peter James Insurance*, one of the UK's leading classic vehicle insurance brands, for a second year. The renewal of the partnership cements Peter James Insurance as a pillar of the classic vehicle community and demonstrates the broker's commitment and dedication to advocate for historic motoring.

As part of this, Peter James Insurance has pledged its support for three key 2025 shows – *National Metro & Mini Show* (1 June), *BMC & Leyland Show* (13 July) & *Old Ford Rally* (20 July). Peter James Insurance already has strong links to each of these iconic marques and by sponsoring these shows, the company is giving back to the motoring heritage of Britain. The partnership will also see the continuation of Peter James Insurance's Junior Judge initiative where the future generation of classic car enthusiasts are given the opportunity to pick their favourite vehicles at each show.

Tom Caren, Shows Manager at the British Motor Museum, said *"These three iconic shows sit at the heart of*

our shows season and reflect the values of the British Motor Museum. We're delighted to be working with Peter James Insurance for a second year and are very grateful for the support they give us".

Garry Carlin, Head of Classic at Peter James Insurance said: "*We're proud to continue our support of the British Motor Museum and three of the key shows in the classic calendar. We know that the marques the shows celebrate, along with the museum and the vehicles in its collection, are loved by many motoring enthusiasts across the world. The renewal of the partnership perfectly aligns with our club-focused strategy, and we acknowledge that as a key element of the classic vehicle community it's important to support organisations like these, to help keep the spirit and enthusiasm for classic vehicles alive both now and for future generations."*

Peter James Insurance can cover an extensive range of classic marques and models, from vintage vehicles through to the ever-growing list of later classics. To learn more about Peter James Insurance and to get a quote call 0330 124 9523, or visit: https://www.peterjamesinsurance.co.uk/

To learn more about the National Metro and Mini Show, please visit: https://www.britishmotormuseum.co.uk/whats-on/national-metro-and-mini-show To learn more about the BMC & Leyland Show, please visit: https://www.britishmotormuseum.co.uk/whats-on/bmc-leyland-show To learn more about the Old Ford Rally, please visit: https://www.britishmotormuseum.co.uk/whats-on/old-ford-rally

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More about The British Motor Museum:

- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust – over 400 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.

- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the

benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.

- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.

- British Motor Museum is a National Portfolio Organisation supported by Arts Council England providing funding for a 3-year programme of exhibitions, engagement and learning activity from 2023 to 2026. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2023 and 2026, it will invest £446m per year to help create these experiences www.artscouncil.org.uk

- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.

- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the website www.britishmotormuseum.co.uk

- The address is British Motor Museum or British Motor Industry Heritage Trust, Banbury Road, Gaydon, Warwickshire CV35 0BJ.

About Peter James Insurance

Peter James Insurance is one of the UK's leading providers of classic car and motorcycle insurance with policies offering free agreed value, laid up cover, multi-vehicle options and more. Peter James Insurance is also able to work with clubs to provide bespoke insurance solutions and exclusive member schemes.

As part of the Kingfisher Insurance family, Peter James Insurance is focused on meeting the specific needs of its customers – the historic vehicle community, by providing a traditional broker service and personalised, bespoke products.