British Motor Museum invites you to meet the team in their ‘Factor us In’ exhibition

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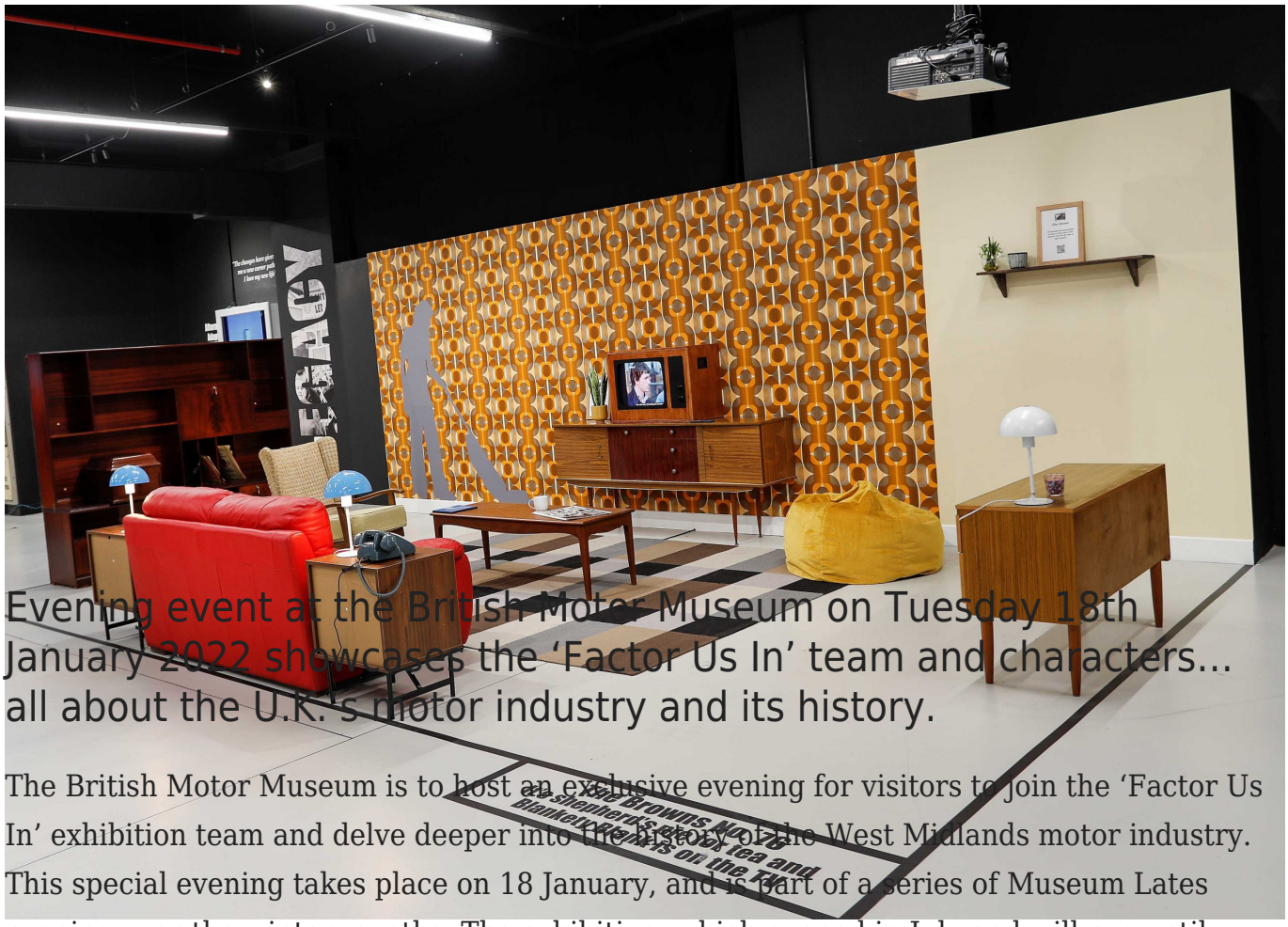

Evening event at the British Motor Museum on Tuesday 18th January 2022 showcases the ‘Factor Us In’ team and characters… all about the U.K.’s motor industry and its history.

The British Motor Museum is to host an exclusive evening for visitors to join the ‘Factor Us In’ exhibition team and delve deeper into the history of the West Midlands motor industry. This special evening takes place on 18 January, and is part of a series of Museum Lates running over the winter months. The exhibition, which opened in July and will run until summer 2022, is the culmination of a 2 year project to uncover the stories behind the British motor industry.

Visitors will be able to explore the exhibition and discover first hand from the Curator the

stories about how the motor industry has impacted the surrounding landscapes, people and businesses of the West Midlands, with a focus on Canley in Coventry, Longbridge in Birmingham and Lode Lane, Solihull.

The evening also includes a fascinating look at *The Evolution of the British Motor Industry* with a history talk by Museum volunteers Robert Venn and Cameron Slater. This will look into the issues that have made their mark on the British motor industry including new technologies, production methods, engineering advancements, globalisation, fossil fuels and long-term pollution.

During the evening visitors will have the opportunity to chat to Curator, Catherine Griffin

and the characters who are instrumental in bringing the exhibition to life, plus find out what inspired the team to bring the communities around the factories into the Museum's limelight.

Catherine Griffin, Curator at the British Motor Museum said "We are delighted to be hosting this fascinating Museum Late around our insightful 'Factor Us In' exhibition. If you have an interest in motoring history or you have ever wondered how exhibitions are brought to life at the British Motor Museum, we're giving you an exclusive opportunity like never before to find out".

A 'works canteen' style supper of stew and dumplings will be served as part of the evening. There will be a choice of Beef Stew and Dumplings with New Potatoes or Root Vegetable and Butterbean Stew with Herb Dumplings and New Potatoes (Vegan & Vegetarian) followed by a traditional Treacle Sponge with Custard.

Tickets cost £15 each or £10 for Members and free for Premium Members. As this event is outside normal Museum opening hours Annual Passes are not valid. Pre-booking is essential and there are limited places available so early booking is advised.

To find out more information please visit the website at What's on or call 01926 641188.

All proceeds of the event will go towards the vital work of the British Motor Industry Heritage Trust.

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More about The British motor Museum:

- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust – over 300 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.
- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.
- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.
- British Motor Museum is a National Portfolio Organisation supported by Arts Council England providing funding for a 4-year programme of exhibitions, engagement and learning activity from 2018 to 2022. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2018 and 2022, it will invest £1.45 billion of public money from government and an estimated £860 million from the National Lottery to help create these experiences www.artscouncil.org.uk
- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the website www.britishmotormuseum.co.uk
- The address is British Motor Museum or British Motor Industry Heritage Trust, Banbury Road, Gaydon, Warwickshire CV35 0BJ.