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British Motor Museum awarded £707,000 from Government's Culture Recovery Fund

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Good news indeed for the British Motor Museum...

The British Motor Museum has announced that it has been awarded £707,000 as part of the Government's £1.57 billion Culture Recovery Fund (CRF) to help face the challenges of the coronavirus pandemic and build a sustainable future.

The British Motor Museum is one of 588 cultural and creative organisations across the country receiving urgently needed support - with £76 million of investment announced last Saturday, 17th October. This follows £257 million awarded earlier in the week to 1,385 organisations, also from the Culture Recovery Fund grants programme being administered by Arts Council England on behalf of the Department for Digital, Culture, Media and Sport.

Stephen Laing, Head of Collections said "We are delighted that the Government has given



the British Motor Museum a generous award from the Culture Recovery Fund. It will enable us to continue to look after our amazing collections, support the talented team of people that work at the Museum and plan for the future. It will also help us to keep welcoming visitors through the doors of the Museum in the coming months and to share our wonderful stories with them."

Culture Secretary, Oliver Dowden said "This is more vital funding to protect cultural gems across the country, save jobs and prepare the arts to bounce back. Through Arts Council England we are delivering the biggest ever investment in the arts in record time. Hundreds of millions of pounds are already making their way to thousands of organisations. These awards build on our commitment to be here for culture in every part of the country."

Chair, Arts Council England, Sir Nicholas Serota, said "Culture is an essential part of life across the country, helping to support people's wellbeing through creativity and self-expression, bringing communities together, and fuelling our world class creative industries."

This latest set of awards from the Culture Recovery Fund builds on those announced recently and will help hundreds of organisations to survive the next few months, ensuring that the cultural sector can bounce back after the crisis. We will continue doing everything we can to support artists and cultural and creative organisations, with further funding to be announced in the coming weeks."

THE BRITISH MOTOR MUSEUM

The British Motor Museum is currently open Friday to Monday but will be open daily throughout half term from 24 October - 1 November and will be running a fun range of family activities including the 'Where's Wally?' Spooky Museum Search and Rocket Science. To find out more about the British Motor Museum please visit the website at www.britishmotormuseum.co.uk

Follow The Museum on social media:



Twitter [@BMMuseum](https://twitter.com/BMMuseum)

Facebook www.facebook.com/BritishMotorMuseum

Instagram www.instagram.com/britishmotormuseum

Further information:

- Arts Council England is the national development agency for creativity and culture. We have set out our strategic vision in *Let's Create* that by 2030 we want England to be a country in which the creativity of each of us is valued and given the chance to flourish and where everyone of us has access to a remarkable range of high quality cultural experiences. We invest public money from Government and The National Lottery to help support the sector and to deliver this vision. artscouncil.org.uk
- Following the Covid-19 crisis, the Arts Council developed a £160 million Emergency Response Package, with nearly 90% coming from the National Lottery, for organisations and individuals needing support. We are also one of several bodies administering the Government's Culture Recovery Fund and unprecedented support package of £1.57 billion for the culture and heritage sector. Find out more at artscouncil.org.uk/covid19
- The British Motor Museum houses the collections of the British Motor Industry Heritage Trust - over 300 cars spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, personal papers and business documents.
- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.
- In December 2014 the Trust gained the coveted designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions.
- British Motor Museum is a a National Portfolio Organisation supported by Arts Council England providing funding for a 4-year programme of exhibitions, engagement and learning



activity from 2018 to 2022. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. It supports a range of activities across the arts, museums and libraries. Between 2018 and 2022, it will invest £1.45 billion of public money from government and an estimated £860 million from the National Lottery to help create these experiences www.artscouncil.org.uk

- The British Motor Museum delivers a range of educational packages which support the National Curriculum – science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the Museum hosts a number of highly successful and varied motoring Shows and Rallies as well as family events, lectures and workshops. For full details please visit the website www.britishmotormuseum.co.uk
- The address is British Motor Museum or British Motor Industry Heritage Trust, Banbury Road, Gaydon, Warwickshire CV35 0BJ.