British Motor Museum announces a new collaboration, with Peter James Insurance

Published: February 28, 2024
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Online version:
https://www.wheels-alive.co.uk/british-motor-museum-announces-a-new-collaboration-with-peter-james-insurance/

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The British Motor Museum and Peter James Insurance are working together in a new collaboration…

The British Motor Museum tells us…

(All words and images from The British Motor Museum).

The British Motor Museum is delighted to announce a new partnership with one of the UK's leading classic vehicle insurance brands Peter James Insurance for 2024. As part of this, Peter James Insurance has pledged its support for three key shows in the 2024 Season – National Metro & Mini Show (2 June), BMC & Leyland Show (14 July) & Old Ford Rally (21 July). As specialists in classic, vintage & veteran car insurance, Peter James Insurance is a company that already has strong links to each of these iconic marques through its work.

By sponsoring these shows, Peter James Insurance is giving back to the motoring heritage of Britain, and the Museum is very grateful for its support. Tom Caren, Shows Manager at the British Motor Museum, said *"These three shows literally sit at the heart of our shows season and really reflect the values of the British Motor Museum. We're all really pleased to be working with Peter James Insurance, and are looking forward to what promises to be a spectacular shows season."*

Garry Carlin, Head of Classic at Peter James Insurance said: "*We're proud to be supporting*

the British Motor Museum and three of the key shows in the classic calendar. The marques they celebrate and the Museum, are close to the hearts of so many motoring enthusiasts across the world. The new partnership perfectly aligns with our club focused strategy by demonstrating our support for organisations at the heart of the classic vehicle community. It's critical to our mission, as advocates for historic motoring, that we can contribute to important organisations like these, to help keep the spirit of these legendary vehicles alive for the future."

To learn more about the National Metro and Mini Show, please visit: whats-on/national-metro-and-mini-show

To learn more about the BMC & Leyland Show, please visit: whats-on/bmc-leyland-show

To learn more about the Old Ford Rally, please visit: whats-on/old-ford-rally

To learn more about Peter James Insurance, please visit: https://www.peterjamesinsurance.co.uk/

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