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Beaulieu unveils 2027 event dates as children go FREE at Spring and International Autojumbles

Published: October 29, 2026

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Online version:

<https://www.wheels-alive.co.uk/beaulieu-unveils-2027-event-dates-as-children-go-free-at-spring-and-international-autojumbles/>



Automobilia at the International Autojumble.

Beaulieu tells us...

(All words and photographs from Beaulieu).



Visitors can start planning their 2027 adventures as Beaulieu reveals its event dates for the year ahead, with a packed calendar of motoring highlights, family favourites and seasonal shows to look forward to. Next year marks a special milestone as Beaulieu celebrates 60 years since the first Autojumble. To celebrate, Beaulieu is inviting families to enjoy the Spring and International Autojumbles with a fantastic offer of free child tickets for every paying adult. The offer is available when booking advance visitor tickets, and exhibitors can also take advantage of this great offer. Beyond the anniversary celebrations, the year promises plenty more to get excited about, from the impressive line-up of Simply Rallies to jaw-dropping hypercars at Beaulieu Supercar Weekend, the Father's Day favourite The Custom and American Show, and the much-loved BBC Gardeners' World Spring Fair.

The [Spring Autojumble](#) returns on Saturday 15 and Sunday 16 May, bringing a treasure trove of motoring finds. Families can take advantage of free child tickets when purchasing an adult ticket in advance, making it easier to share the fun of the Autojumble. A must-see event for motoring enthusiasts, the showground will be packed with stands selling everything from spare parts and tools to automobilia, books, bikes and more. Following its successful debut this year, the Vintage Market returns with an eclectic mix of vintage treasures, alongside live entertainment and awards for those arriving in their best vintage outfits. Visitors can also explore Yesterday's Drives: A Showcase of Pre-2005 Vehicles, browse the Automart for cars to buy and enjoy the much-loved MoggyFest.



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MoggyFest at the Spring Autojumble.



[Automart at the Spring Autojumble.](#)

The [International Autojumble](#) returns on Saturday 11 and Sunday 12 September, bringing a weekend of motoring treasures and fantastic finds to Beaulieu. As this flagship event celebrates its 60th anniversary, Beaulieu is offering families the chance to share their passion for motoring, with free child tickets with every paying adult when booking in advance. Alongside hundreds of automotive stands, visitors can enjoy live entertainment, browse the Automart for their dream car and admire a variety of vehicles in Yesterday's Drives.

A firm favourite among green-fingered enthusiasts, the [BBC Gardeners' World Spring Fair](#) returns to Beaulieu for its seventh year, on Friday 30 April, Saturday 1 May and Sunday 2 May. The long weekend promises plenty of gardening inspiration, from vibrant floral displays, including a special showcase by event sponsor [Hillier](#), to expert talks, hands-on



workshops and a Good Food Market. Headlining the event are *BBC Gardeners' World* stars Adam Frost on Friday, Ashley Edwards on Saturday and Frances Tophill on Sunday, who will appear across the weekend alongside other familiar faces from the show.

[The Custom and American Show](#) returns on Sunday 20 June for a Father's Day celebration bursting with Americana, incredible motors and family fun. Visitors can soak up the atmosphere with an impressive line-up of classic American cars and quirky custom builds, hot rods, bikes and trikes, as well as famous vehicles from TV and film. The country-inspired spirit continues with live music, fairground rides and entertainment for all ages, making it the perfect day out for families. To add to the excitement, families can also enter the Father's Day prize draw for the chance to win a fantastic prize.



Amazing cars on display at the Custom and American Show.



Family fun and entertainment at the Custom and American Show.

Beaulieu will once again provide the perfect backdrop for a spectacular celebration of automotive excellence as the highly anticipated [Beaulieu Supercar Weekend](#) returns on Saturday 7 and Sunday 8 August. Visitors can expect an impressive line-up of supercars, luxury marques and extraordinary hypercars, with the lawns of Palace House showcasing some of the world's most remarkable machines. Alongside thrilling live demonstrations and striking displays and live music throughout the weekend, there will be plenty of automotive excitement for motoring enthusiasts and families alike.

[The Simply rallies](#) bring together owners and enthusiasts for a day of admiring some of their favourite vehicles in the beautiful Beaulieu grounds. Everyone taking part in a Simply rally with their vehicle has the chance to win the People's Choice Award, voted for by visitors on the day. Many of the rallies also have a Story Behind The Car feature, in which owners



share interesting stories about their prized motor, from fascinating restorations to unforgettable road trips. Participant tickets also include full access to the Beaulieu attraction, giving those attending with their vehicles the chance to explore everything on offer during their visit.

The 2027 Simply rally season gets underway with [Simply Audi](#) on 18 April, followed by [Simply VW](#) on 23 May and [Simply Porsche](#) on 30 May. One of the season's most popular rallies, [Simply Ford](#) sponsored by [Foray Motor Group](#) returns on 6 June, before [Simply French](#) brings a touch of continental flair on 27 June.

This slideshow requires JavaScript.

July welcomes [Simply Land Rover](#) on 4 July, [Simply Aston Martin](#) on 11 July and [Simply Japanese](#) on 25 July. The summer celebrations continue into August with [Simply Jaguar](#) on 15 August and [Simply Mercedes](#) on 22 August, followed by [Simply BMW](#) on 19 September and [Simply Italian](#) on 26 September. Finally, [Simply Smart](#) rounds off the season on 10 October, bringing another fantastic year of Simply rallies to a close.

Following a successful debut last year, [Drive-It Day](#) returns on Sunday 25 April, celebrating Britain's motoring heritage while raising funds for children's charity [NSPCC](#). Launched in 2005 by the *Federation of British Historic Vehicle Clubs*, the national event commemorates the One Thousand Mile Trial, which was held in 1900 to demonstrate the potential of early motor vehicles. Beaulieu's Drive-It Day rally welcomes all vehicles up to and including 2005 models, with a Story Behind the Car feature, a public-voted Best in Show Award and full access to the Beaulieu attraction included in every ticket. What's more, a portion of each participant ticket will be donated to the NSPCC.

Two wheels take centre stage when [Beaulieu Bikers' Day](#) returns on Saturday 5 June. From gleaming classics and head-turning customs to eye-catching choppers, all makes and models of motorbikes and scooters are invited to join the action. Visitors can get up close to an eclectic mix of machines, cast their vote for the Best in Show Award and enjoy everything



else Beaulieu has to offer, making it a must for motorcycle enthusiasts.



Beaulieu Bikers' Day.

Beaulieu's 2027 events calendar also welcomes a varied line-up of external rallies, bringing together enthusiasts to celebrate some of motoring's most recognisable marques. National Mini Day takes place on Sunday 13 June, followed by the National Austin Seven Rally on Sunday 27 June.



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[The National Austin Seven Rally.](#)

On Sunday 22 August the [Graham Walker Memorial Run](#) brings together veteran and vintage motoring enthusiasts, while the [Beaulieu Oak Run](#) on Sunday 5 September celebrates pre-1905 vehicles, with an oak tree planted to help offset carbon emissions.



[The Beaulieu Oak Run.](#)

[Swedish Takeover](#) returns on Saturday 18 September for another exciting showcase of Swedish motoring. Finally, [VauxALL South](#) rounds off the season on Saturday 25 September, welcoming Vauxhall, Bedford and Opel vehicles for a celebration organised by show commentator Our Tim.

For a change of pace, acclaimed theatre company This Is My Theatre will perform a special summer performance of Jane Austen's much-loved classic, [Sense and Sensibility](#), on Thursday 19 August. Set in the picturesque grounds, the evening promises an enchanting blend of romance, wit and drama. Showgoers are invited to bring a picnic blanket and their favourite tipples, to sit back and enjoy a magical evening of open-air theatre.



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This Is My Theatre will perform *Sense and Sensibility* for Outdoor Theatre at Beaulieu on 19 August 2027.

Tickets for Beaulieu's events will go on sale soon, [click here](#) to view the full 2027 events calendar.