Beaulieu events in 2026 – Early Bird tickets available now

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NEW event Drive-It Day takes place on 26 April 2026.

Beaulieu tells us:

(All words and photographs from Beaulieu).

Tickets for Beaulieu's 2026 events are now on sale, with many offering early bird savings to

kick off an exciting new season of motoring highlights and family favourites. From thirteen vibrant Simply rallies and the lively Custom and American Show to the thrilling Beaulieu Supercar Weekend, visitors can look forward to grabbing discounted tickets for the events they love.

Motoring fans can now take advantage of early bird tickets for all 2026 Simply rallies. It's the perfect chance to drive into the Beaulieu grounds, meet fellow enthusiasts, admire standout vehicles and enjoy the whole Beaulieu attraction, all included in the ticket. Plus, all participants are in with the chance of winning the People's Choice Award, as chosen by public vote on the day. Visitor tickets will be on sale soon for those coming to enjoy the rally without displaying a vehicle.

The Simply season kicks off with Simply VW on 24 May, followed by Simply Porsche on 31 May, Simply Ford on 7 June and Simply French on 28 June. The action continues with Simply Land Rover on 5 July, where rally-goers can book Beaulieu's Forest Drive, run in partnership with Land Rover Experience West Country, using either their own Land Rover or a Land Rover Experience vehicle. An exciting weekend follows with Simply Audion 18 July and Simply Japanese on 19 July. August has plenty to offer with Simply Mercedes on the 9 August, Simply Jaguar on the 16 August, plus Simply Aston Martinon the 23 August. Simply BMW follows on 20 September, with Simply Italian on 27 September and Simply Smart rounding off the season on 8 November.



Simply Jaguar takes place on 16 August 2026.

Ahead of the Simply season, Beaulieu welcomes a brand-new event to its 2026 calendar. Early bird tickets for NEW event Drive It Day are now on sale. Taking place on 26 April, the celebration invites owners of pre-2005 vehicles to drive their classics into Beaulieu, with a portion of each participant ticket supporting children's charity NSPCC.

Tickets for BBC Gardeners' World Spring Fair are now on sale. Returning for its sixth year on Friday 1 to Sunday 3 May, the great gardening weekend promises stunning displays, inspiring talks, fun workshops and tastings, a Good Food Market and plenty of shopping with over 100 exhibitors and 30 plant nurseries. The weekend's star line-up of BBC Gardeners' World presenters includes Adam Frost on Friday, Frances Tophill on Saturday and Sue Kent and Ashley Edwards on Sunday.

Avid autojumblers and first-time visitors alike can look forward to the Spring Autojumble on Saturday 16 and Sunday 17 May, a weekend of treasure hunting where motoring meets vintage. Featuring hundreds of stands packed with bargains and rare finds, lively car club displays all weekend, and the return of Land Rover Rummage on Sunday, the show delivers a full weekend of automotive excitement.

Early bird tickets are now on sale for the unmissable Custom and American Show on Father's Day, Sunday 21 June. While jaw-dropping custom motors and American classics are at the heart of the show, visitors can also enjoy everything from fairground rides to live music and entertainment. Plus, families can enter the Father's Day prize draw for the chance to win some great prizes.

Beaulieu's 2026 events calendar also features a variety of external rallies. Mini Cooper Register's National Mini Day returns on Sunday 14 June, celebrating the club's 40th anniversary with a host of special celebrations. Also featured is the National Austin Seven Rally on 28 June, Swedish Takeover on 4 July and the Graham Walker Run on Sunday9 August. Returning for its second year, VauxALL South invites all Vauxhalls, Bedfords and Opels to an end-of-season celebration on Saturday 26 September, organised by show commentator Our Tim. Tickets for these events will be available soon, check the website for updates.



The National Austin Seven Rally will take place on 28 June 2026.

Back for its third year, Beaulieu Bikers' Day returns on Saturday 6 June, celebrating everything from classic bikes and bold customs to sleek scooters. With trade stands, club displays and a Best in Show award, this two-wheeled celebration is always a highlight of the summer amongst riders and enthusiasts.


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Beaulieu Bikers' Day returns on 6 June 2026.

Following the success of its inaugural event this year, The Marquess of Winchester's Regiment returns with A Royal Hunt: History Re-enactment Weekend on Saturday 11 and Sunday 12 July. This two-day event transports visitors to the English Civil War era with living history stations, drill displays, cannon firings, a drum jam, falconry demonstrations and cloister tours. Perfect for history buffs and families who can enjoy the interactive displays and kids' drill, it's a unique weekend not to be missed. Tickets for the History Re-enactment Weekend will be available soon, visit the website for the latest updates.

Fans of high-performance supercars can now secure early bird tickets for the thrilling Beaulieu Supercar Weekend on Saturday 1 and Sunday 2 August. From the incredible prestige and hypercars on display on Palace House lawns, to the thrilling Demonstration Runs and the roaring Supercar Sound-Off, the weekend delivers non-stop automotive excitement.

Tickets are now on sale for this summer's outdoor theatre at Beaulieu. Visitors are invited to bring picnic blankets and enjoy a magical evening of theatre set in the picturesque grounds. Theatre company This Is My Theatre will return with fresh performances of two classic stories: Alice's Adventures in Wonderland on Wednesday 12 August and The Great Gatsby on Thursday 13 August.

Tickets for the great motoring weekend, the International Autojumble, are on sale now. Returning on 12 and 13 September, visitors can explore bustling fields filled with motoring spares, automobilia, bargains and rare finds. Weekend highlights include an Automart and Dealermart filled with whole vehicles for sale, a Classic Car Park displaying a wide variety of stunning classics and the renowned Bonhams | Cars Auction. It's a must-visit event for every automotive enthusiast.

Tickets are now on sale for Beaulieu's events. Click here to view the full 2026 events calendar and book your tickets now.