



Beaulieu Events 2023

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Dates announced for a full series of Beaulieu events for 2023...

They Tell us:



2023 is shaping up to be a great year for events at **Beaulieu**, with next year's dates announced for the attraction's packed events calendar*. With the return of successful and much-loved shows, as well as a newcomer to the Simply rally line-up, there will be plenty to excite and entertain at Beaulieu in the year ahead.

Motor enthusiasts are in for a treat with no less than 15 Simply rallies to look forward to. Brand new rally Simply Tesla on Sunday 1st October, which is sure to be a hit with drivers of these trend-setting EVs, will be joining the Simply line-up, which gets underway with the hugely popular Simply Aston Martin on Sunday 2nd April. Simply Italian, which added Italian zest to the calendar with its introduction last year, will return on Sunday 23rd April, while the huge gathering that is Simply Japanese will take place on Sunday 23rd July.

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A huge hit when launched in 2021 and already a favourite with gardeners, BBC Gardeners' World Spring Fair will be returning to the Beaulieu event fields from Friday 28th to Sunday 30th April. This green-fingered paradise will be packed with flower displays and plants to buy, inspirational Beautiful Borders and gardening supplies for sale, plus the BBC Good Food Market, street food, musical entertainment and more.

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The Custom and American Show on Father's Day Sunday 18th June will bring together all manner of eye-catching motors, from glitzy American classics, to jaw-dropping hot rods. While family favourite Beaulieu Supercar Weekend on 5th and 6th August will be following in the tyre-tracks of last year's high octane event, celebrating the high performance side of motoring.

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Beaulieu Supercar Weekend, August 2022.
Photo: Drew Gibson

Following its successful return in 2022, Spring Autojumble will be back on Saturday 13th and Sunday 14th May with vibrant car club displays and tonnes of motoring treasures on offer. While its even bigger sibling, International Autojumble on 2nd and 3rd September, will be back for a huge weekend of buying and selling action, with hundreds of stands to browse for bargains.

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Beaulieu Events Manager Charlotte Mountain said: *“We’re really looking forward to 2023, with the new year jam-packed with events that are sure to delight show-goers and Beaulieu visitors. Just as 2022 was a terrific season, which saw people get back out and about again*



following the restrictions of the previous years, we're sure that the year ahead is going to be just as enjoyable.

"The Simply rallies continue to go from strength to strength, and new addition Simply Tesla is sure to attract a lot of attention from fans and drivers of these class-leading EVs. While Volkswagen fans are sure to enjoy Sunday 13th August, when Simply VW and VW T-Chill will both be taking place in the grounds of the National Motor Museum, for the first time ever."

For the full line-up of events please see below.

* Although we will strive to deliver this calendar of events, these provisional dates may be subject to change - for the latest details see www.beaulieu.co.uk/events.

Date	Event	Content
Sunday 2 nd April	Simply Aston Martin	Starting the events season in style, Simply Aston Martin will be a season highlight for every Aston Martin fan
Sunday 16 th April	Simply Audi	Returning for its sixth year, an impressive display for this popular German marque
Sunday 23 rd April	Simply Italian	A big hit when introduced to the events calendar last year, 2023 will see all manner of lively Italian motors return to Beaulieu for a great display



Friday 28 th April - BBC Gardeners' World Sunday 30 th April Spring Fair	A great green-fingered day out, with displays, plants for sale, expert gardening advice, BBC Good Food Market and entertainment
Saturday 13 th - Sunday 14 th May Spring Autojumble	One of Beaulieu's best-loved events, this buying and selling bonanza will feature car club displays and stands packed with automotive bargains
Sunday 14 th May Land Rover Rummage	Britain's favourite 4X4 is well catered for in this Land Rover-themed trading corner of Spring Autojumble
Sunday 21 st May Simply Ford	Always a huge gathering, this highlight for Ford fans will be the place to see all manner of motors bearing the famous blue oval badge
Sunday 4 th June Simply Porsche	Porsches will be taking over the grounds of the National Motor Museum, for a busy Porsche-themed day out that owners and enthusiasts will love
Sunday 11 th June National Mini Day	Join the Mini Cooper Register in celebrating all Minis, old and new, with an event devoted to this British motoring icon



Father's Day Sunday 18 th June	The Custom & American Show	Custom fans and American car enthusiasts will be making a bee-line for Beaulieu on Father's Day, for this colourful celebration of eye-catching cars and bikes
Sunday 25 th June	Simply Jaguar	Classic and modern Jaguars will be taking their places in this impressive display
Sunday 2 nd July	National Austin Seven Rally	An amazing sixty years since this rally was first held at Beaulieu, join the Pre-War Austin Seven Club for its much-loved annual gathering, bringing together Sevens of all varieties
Sunday 9 th July	Simply Land Rover	Land Rovers of every age will take over the Beaulieu parkland, with the chance for owners to take their Land Rovers on the Forest Drive
Sunday 23 rd July	Simply Japanese	From frugal city runabouts to mega-power sports cars, Japanese cars of every variety will join this huge rally
Saturday 5 th - Sunday 6 th August	Beaulieu Supercar Weekend	Packed with some of the world's most exciting supercars, this two-day show will see demonstration runs, sound-offs and more crowd-pleasing features



Sunday 13 th August	VW T Chill	On the same weekend as Simply VW, Beaulieu hosts this unmissable family-friendly VW camping event
Sunday 13 th August	Simply VW	Volkswagen fans will love this diverse gathering of Vee Dubs, all part of a great day out in the Beaulieu attraction
Sunday 20 th August	Simply Mercedes	Returning for its fifth year, Simply Mercedes will bring together all manner of motors built by the prestige German manufacturer
Sunday 20 th August	Graham Walker Run	An annual get-together of veteran and vintage motorcycles, in tribute to the late Graham Walker
Saturday 2 nd - Sunday 3 rd September	International Autojumble	Perhaps Beaulieu's most famous event, the greatly anticipated International Autojumble is a must-see for motor enthusiasts
Sunday 10 th September	Simply French	Bringing Gallic flair to Beaulieu, every French classic car is welcome to join this diverse display
Sunday 17 th September	Simply BMW	Big or small, every BMW from the marque's distinguished past is invited to take part



Saturday 23 rd September	Swedish Takeover	Look out for Volvos, Saabs and even Polestars at this Scandinavian-themed rally in the grounds of the National Motor Museum
Sunday 24 th September	Simply British Classics	The fourth Simply British Classics will be building on the success of past years, with all pre-2000 British classic cars welcome
Sunday 1 st October	Simply Tesla	Sparking into life for 2023, brand new Simply Tesla will bring together a selection of these high-performance EVs
Remembrance Sunday 12 th November	Simply Smart	Taking place on Remembrance Sunday, the final Simply rally of 2023 will be a colourful display of some of the smallest cars on the road
Friday 8 th - Sunday 10 th December	Beaulieu Festive Fayre	Bringing together a selection of the UK's finest artisan creators and local food producers, this fantastic Christmas day out is the perfect way to get ready for the big day

Tickets will go on sale in December at www.beaulieu.co.uk/events. Sign up to our event newsletter or our social media pages to be one of the first to know.

Visitor and participant tickets include entrance to all that Beaulieu has to offer, including the National Motor Museum, *Little Beaulieu*, *World of Top Gear*, *On Screen Cars*, the



ancestral Montagu home Palace House, Secret Army exhibition, 13th century Beaulieu Abbey and the stunning grounds and gardens. Visit www.beaulieu.co.uk for more information.

Beaulieu is also ideal for car clubs looking to hold their own rally, taking the hassle out of hosting an event with excellent facilities and all-inclusive access to the whole of the attraction. For more information see www.beaulieu.co.uk/events/hold-your-rally-at-beaulieu or to discuss your club's requirements with a member of the Beaulieu Events team email events@beaulieu.co.uk.



Beaulieu Supercar Weekend
August 2022
Photo: Drew Gibson