Automotive innovation explored and celebrated at The British Motor Museum

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Summertime learning for children about car design and innovation,, at The British Motor Museum...

They tell us:

This summer, visitors are invited to help the British Motor Museum's resident Car Designers discover the innovations of automotive technologies, past, present, and future. STEAM-inspired (Science, Technology, Engineering, Art and Maths) activities will be running from 21 July – 4 September.

The talented car designers, Dotty and Dougie, will host a new Family Tour, showing off how far cars have come and how far they have yet to go. The fun and informative 25-minute tour will take place every day at 11:30am, ending with the opportunity to see the new exhibition, *Transitions: The Impact of Innovation*, for a closer look at the advances that might be made in the future.



Dottie and Dougie…

Craft activities will be running in the Learning Space, enabling younger visitors to take on the challenge of building a wind turbine to take home, as well as designing their dream car of the future. These will take place every day from 10am to 3pm (with last entry at 2:30pm). The Colour Creator Trail will also allow visitors to enjoy exploring the colours in the collection each day.

All activities will be included in Museum admission. There is no need to pre-book; just drop by the Family Activity station to find out what is going on and when. Activities are suitable for 4+ years unless otherwise specified.

Emma Rawlinson, Lifelong Learning Officer at the British Motor Museum, said, “The future is coming, and sooner than you think. You only have to look at our collection to see the great leaps automotive technology has taken in a relatively short space of time, thanks to the inventors and designers who worked on the cars. Children will love our talented car designers, Dotty and Dougie, who will bring the Museum to life in a friendly, informative, and educational way”.

Over the summer, the Museum will also be offering two one-week clubs! The first club (7 – 11 August) will let children flex their creative muscles by creating car-themed artwork in 2D and 3D, while the second week (21 – 25 August) is based on learning all about Animation through cars. These clubs are offered within the HAF (Holiday, Activities and Food) Club programme run by Warwickshire County Council for families whose children receive benefits-tested free school meals. The Clubs are also available to the public and cost £275 per week, which includes breakfast drop-off, lunches, materials and activities.

The Museum has held its 2022 prices for 2023. Museum entry is just £40 for a family in advance or £44 on the day, £14.50 for adults in advance or £16 on the day, £12.50 for concessions in advance or £14 on the day, £9 for children (5-16 years) in advance or £10 on the day and under 5s are FREE. There is also the option to Gift Aid or donate your entry fee and get an Annual Pass in return, at no extra cost.

To find out more information about summer activities, please visit the website at https://www.britishmotormuseum.co.uk/whats-on/building-up-steam

To find out more information about the holiday clubs, please call 01926 895238, email the Community team at community@britishmotormuseum.co.uk or visit the website at https://www.britishmotormuseum.co.uk/whats-on/hands-on-holiday-clubs

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