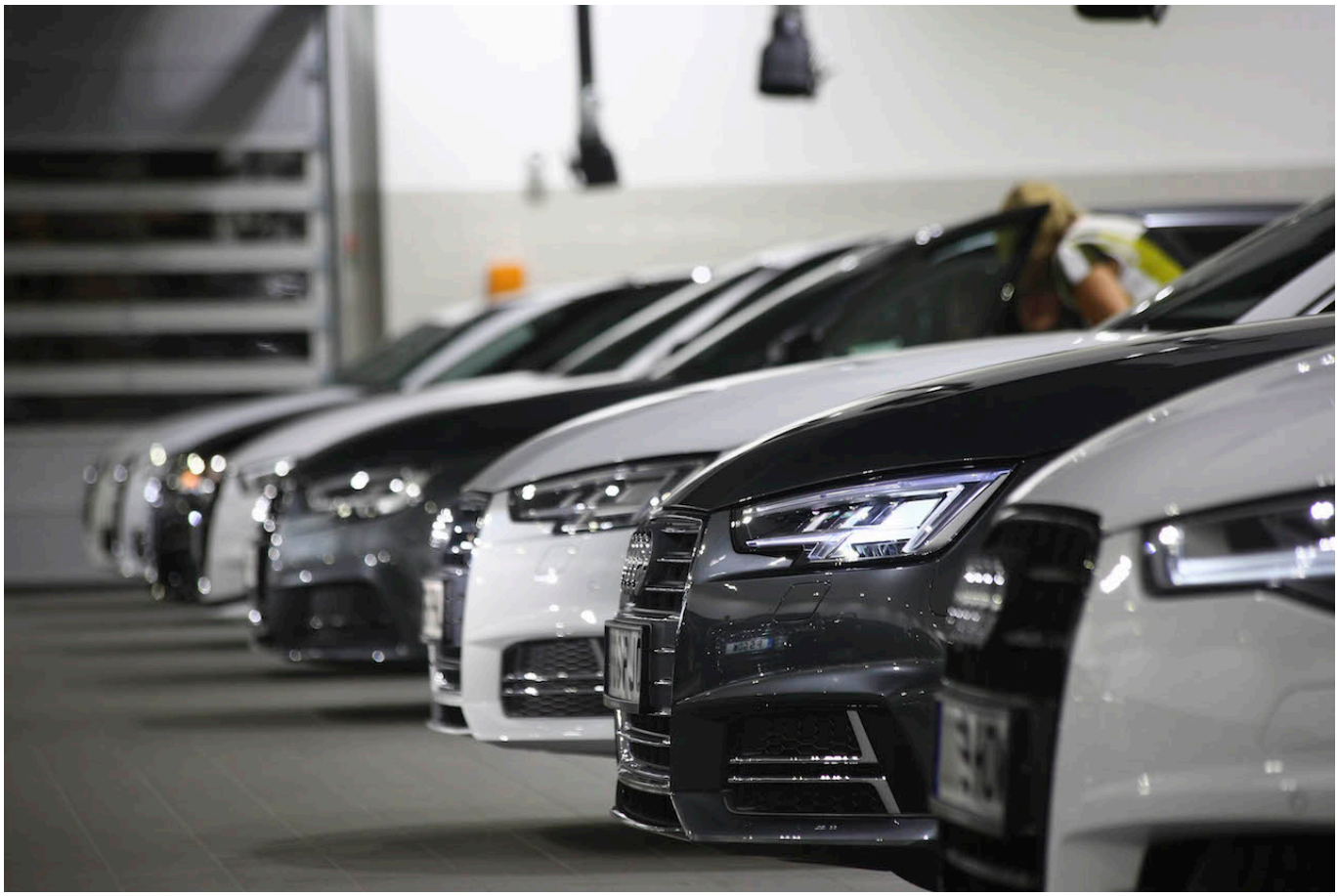
Audi Customers in Poole Take Advantage of a New Registration, a New Centre and a New Event

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NEW REGISTRATION, NEW CENTRE, NEW EVENT

From 10pm on Wednesday 31st August customers were welcomed into the brand new Poole Audi Centre on Old Wareham Road in the Dorset town, in anticipation of collecting their

new Audis, all boasting the September 2016 66-registration plate. (For more information on this amazing new Audi Centre, as recently fetured on Wheels-Alive, please click HERE).

More than 20 cars were ready for the midnight hour in the new 8,300sq ft. showroom and customers mingled amongst the cars and enjoyed refreshments as the clock ticked.

Simon Rea, General Sales Manager said: “This is the first time we have hosted an event on the night before the new registration and now we are settled into the new centre it makes the perfect environment to enjoy all of the excitement surrounding the hand overs on September 1st – albeit at 12.01am!”

“All our customers really embraced the event and we handed over a record number of new cars from across the Audi range.”

The new £14.5m Poole Audi centre is the biggest of its type in Europe and has been open for a month. In that time the team have made it their new home – one that can display 24 new cars, has 24 service bays, two MOT bays, three hand over bays plus an Audi Sport lounge, beauty therapy suite and gym.

