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News – First Stop adds Tomato Tyres to its operation...

Published: July 21, 2017

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Online version: <https://www.wheels-alive.co.uk/news-first-stop-adds-tomato-tyres-to-its-operation/>



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The rapidly expanding Tomato Tyres has been trading throughout the commercial vehicle industry, keeping businesses on the road around Heathrow and surrounding areas.

Joining the First Stop network has seen Tomato Tyres, which only began trading in 2015, increase its operation to cars and vans with the addition of three vehicles, allowing their experienced fitters to attend breakdowns throughout Buckinghamshire, Berkshire and Middlesex, as well as fitting at workplaces and homes.

In a changing marketplace, the three new vehicles purchased by the Iver-based garage



allows for greater convenience for motorists.

The expansion includes the acquisition a multi-purpose van for fitting, repairing and maintaining tyres on cars, trucks and lorries alike – keeping traffic moving successfully.

A rolling operation gives Tomato Tyres a distinct flexibility over its competitors, keeping tyres turning in the twenty-five mile radius that the garage covers.

Anthony Smith, Business Development Manager at Tomato Tyres, said: “Tomato Tyres has only been trading for a couple of years and we wanted to expand our business to cover all areas of tyres, on the back of our strong reputation with commercial vehicles.

“Joining the First Stop network made complete sense for us. It has allowed us to expand our operation and offering to customers, whilst keeping costs low for both ourselves and the customer.

We are proud to have joined First Stop and are looking forward to helping motorists throughout Buckinghamshire with quality tyres at competitive prices.”

The fast-fit network has added 16 garages to its retail arm in the first six months of 2017 and the addition of Tomato Tyres sees First Stop edge closer to its hundredth garage, as First Stop proves an attractive proposition for garages throughout the United Kingdom.

Ollie Turpie, Retailer Business Consultant, said: “We’re happy to have added Tomato Tyres to our portfolio and are looking forward to working alongside Anthony and his team.

It’s great to see the garage have their consumers at heart in an ever changing marketplace. Convenience is key for motorists and Tomato Tyres’ on-the-move fitters make road safety and fitting perfect for today’s industry.”



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